

Monday, June 23, 2025

Workshop

08:00 - 10:00

Wicklow Hall 2A

WS02-1 - Seizing the moment: How the UN high-level meeting on NCDs and mental health can shape the future of tobacco control

Liz Arnanz (Switzerland)

Alison Cox (Geneva, Switzerland)

The UN High-Level Meeting on NCDs and Mental Health: What's the NCD Community Asking for, Why We Need the Engagement of the Tobacco Control Community

08:00 - 08:05

Leslie Rae-Ferat (Ottawa, Canada)

Assessing Tobacco Control Progress Since the 2018 HLM on NCDs: Key Achievements, Ongoing Challenges, and Future Priorities

08:05 - 08:05

Andrew Black (Switzerland)

Why We Need to Advocate for Stronger Tobacco Excise Taxes at the 2025 HLM: Building the Case for NCD Prevention and Financing

08:05 - 08:05

Johanna Birckmayer (New York, United States)

Breaking Down Policy Siloes for Tobacco Control and NCDs: From National to Global Action

08:05 - 08:05

Paula Johns (Rio de Janeiro, Brazil)

Avoiding Tobacco Control Policy Setbacks: How Do We Ensure Ongoing Social Participation and Good Governance in Public Health

08:05 - 08:05

Ralph Emerson Degollacion (Quezon City, Philippines)

Breakout groups' discussion

08:05 - 08:05

Yannick Romero (Switzerland)

Mouhamad Bigwanto (Jakarta, Indonesia)

Alex Wright (United Kingdom)

Yunshu Wang (Switzerland)

Alison Cox (Geneva, Switzerland)

Workshop

09:00 - 12:00

Wicklow Hall 1

WS01 - The future of chronic respiratory diseases and nicotine

Bogi Eliassen (Denmark)

Adela Bisak (Denmark)

Introduction to Futures Methodology and Presentation of the "Future of CRDs and Nicotine" Report by Aron Szpisjak

09:00 - 09:00

Bogi Eliassen (Denmark)

Broadening Our Mindset: Living Through Different Future Scenarios (interactive group session)

09:00 - 09:00

Bogi Eliassen (Denmark)

Adela Bisak (Denmark)

From Participants to Collaborators: Role-Based Exploration and Action Planning (interactive group session)

09:00 - 09:00

Adela Bisak (Denmark)

Bogi Eliassen (Denmark)

Presentation of discussions from different groups (plenary presentations)

09:00 - 09:00

Workshop

09:00 - 12:00

Wicklow Hall 2B

WS03 - Workshop to launch CTFK's tobacco control budget advocacy toolkit

Yolonda Richardson (Washington, D.C., United States)

Vandana Shah (United States)

Smita Baruah (United States)

Introduction

09:00 - 09:15

Keynote Remarks

09:15 - 09:30

Yolonda Richardson (Washington, D.C., United States)

Panel Discussion

09:30 - 09:45

Hai Phan Thi (Vietnam)

Panel Discussion

09:45 - 10:00

Sohel Reza Choudhury (Dhaka, Bangladesh)

Panel Discussion

10:00 - 10:15

Celine Awuor (Nairobi, Kenya)

Post-panel Q&A

10:15 - 10:30

Introduction to the World Cafe exercise

10:30 - 10:45

Interactive Exercise: World Café (Each Participant can go through 3 rounds)

10:45 - 11:45

World Café Exercise Wrap-Up

11:45 - 11:55

Closing remarks

11:55 - 12:00

Workshop

09:00 - 12:00

Ecocem Room

WS04 - Leaving nobody behind: Charting a path to a tobacco-free future for everyone

Martina Blake (Dublin, Ireland)

Paul Kavanagh (Dublin, Ireland)

Edward Murphy (Ireland)

Aishling Sheridan (Ireland)

Practical implementation of a financial incentives programme to encourage smoking cessation among low-income populations

09:00 - 09:00

Edward Murphy (Ireland)

We Can Quit - Peer led stop smoking support for marginalised communities

09:00 - 09:00

Caitriona Reynolds (Meath, Ireland)

Irish Prison Service: Stop smoking supports - A customised approach to a uniquely challenging setting

09:00 - 09:00

Elaine Dunne (Dublin, Ireland)

Smoke Free Start - implementation of midwifery led stop smoking services for pregnant women

09:00 - 09:00

Majella Phelan (Cork, Ireland)

Workshop

09:00 - 12:00

Wicklow Meeting Room 1

WS05 - Powering Framework-Convention on Tobacco Control (FCTC) implementation: WHO FCTC Knowledge Hubs supporting the global fight against tobacco

Ye Htut Oo (Thailand)

Camille Martin (Saint Maurice, France)

Sophapan Ratanachena-McWhortor (Thailand)

	Knowledge Hub on Public Awareness	09:00 - 09:00
	Justine Avenel (Paris, France)	
	Knowledge Hub on Legal Challenges	09:00 - 09:00
	Hayley Jones (Melbourne, Australia)	
	Knowledge Hub for Article 5.3	09:00 - 09:00
	Sophapan Ratanachena-McWhortor (Thailand)	
	Knowledge Hub on Taxation	09:00 - 09:00
	Zunda Chisha (Cape Town, South Africa)	
	Knowledge Hub on Surveillance	09:00 - 09:00
	Hanna Ollila (Helsinki, Finland)	
	Knowledge Hub on Smokeless Tobacco	09:00 - 09:00
	Shalini Singh (India)	
	Marketplace session	09:00 - 09:00
	Wrap-up and closing remarks	09:00 - 09:00
<i>Workshop</i>		
09:00 - 12:00		Wicklow Meeting Room 2
WS06 - Utilizing data and tools from the global burden of disease study in tobacco control - PLEASE BRING A LAPTOP FOR THIS WORKSHOP		
	Emmanuela Gakidou (Seattle, United States)	
	Session 1: Introduction to the Global Burden of Disease Study - Past, Present, and Future	09:00 - 09:00
	Emmanuela Gakidou (Seattle, United States)	
	Session 2: Understanding GBD and Navigating Tobacco Estimates with GBD Compare Visualization Tool	09:00 - 09:00
	Brooks Morgan (Seattle, United States)	
	Session 3: Utilizing the IHME Tobacco Forecasting Visualization Tool	09:00 - 09:00
	Dana Bryazka (Seattle, United States)	
	Session 4: Hands-on Exercises and Materials Practice Utilising GBD Compare and Tobacco Visualization Tools	09:00 - 09:00
	Session 5: Participant-Led Sharing of Learnings, Key Points, and Take-Home Messages	09:00 - 09:00
	Brooks Morgan (Seattle, United States)	
	Wrap-up and closing remarks	09:00 - 09:00
<i>Visual Abstracts</i>		
09:00 - 18:00		Visual Abstract
Visual Abstracts Viewing		
<i>Visual Abstracts</i>		
09:00 - 18:00		Visual Abstract
Addressing Tobacco Control Challenges and Future-Proofing Tobacco Control		
VA002	How tobacco giant uses its Vuse e-cigarette brand to capitalise on Formula 1 racing and youth-oriented influencers on social media	09:00 - 09:00
	Lucy Hardie (Auckland, New Zealand)	
VA004	Patterns of sex- specific socioeconomic inequalities in e-cigarettes,	09:00 - 09:00

	traditional cigarettes and dual use among young adults: A prospective descriptive study Zubair Kabir (Cork, Ireland)	
VA005	Capturing changes in youth tobacco and nicotine use - A new composite measure Joan Hanafin (Dublin, Ireland)	09:00 - 09:00
VA006	A forgotten episode in the history of tobacco control: How Australia achieved a ban on television advertising of cigarettes Carolyn Holbrook (Burwood, Australia)	09:00 - 09:00
VA007	Perspectives of African tobacco control stakeholders on endgame approaches: Results from a web-based survey involving stakeholders from 28 African countries Catherine O. Egbe (Pretoria, South Africa)	09:00 - 09:00
VA011	The interaction between environmental tobacco smoke exposure and physical activity on sleep-disordered breathing in school-aged children Siyu Dai (Hangzhou, China)	09:00 - 09:00
VA012	The tobacco endgame: a human rights imperative Tshibangu Kabanga (Usakos, Namibia)	09:00 - 09:00
VA013	Determinants of tobacco use intention among Filipino adolescents: insights from the 2015 Global Youth Tobacco Survey Reiner Lorenzo Tamayo (Manila, Philippines)	09:00 - 09:00
VA014	An analysis of the tobacco market in Jordan: a household survey Nihaya Al-sheyab (Irbid, Jordan)	09:00 - 09:00
VA016	Characteristics, health perceptions, and risks of capsule cigarette use among Korean adults Jinyoung Kim (Seoul, Republic of Korea)	09:00 - 09:00
VA017	Social change for long term tobacco control: 50-year perspective of Finland Pekka Puska (Helsinki, Finland)	09:00 - 09:00
VA018	Adult awareness and attitudes toward cigarette card gaming among Chinese children in Shenzhen, China: a population-based cross-sectional study Xiaoyun Xie (Hong Kong, China)	09:00 - 09:00
VA019	Understanding sources of regional disparities in cigarette smoking prevalence: an Oaxaca-Blinder decomposition analysis Nigar Nargis (Atlanta, United States)	09:00 - 09:00
VA020	From data to policy: lessons from Australia's generation vape research collaboration Emily Jenkinson (Sydney, Australia)	09:00 - 09:00
VA022	Progress, gaps, and tobacco industry opposition to tobacco advertising, promotion and sponsorship bans in the WHO African Region Mamadou Bamba Sagna (Dakar, Senegal)	09:00 - 09:00
VA026	Effectiveness of information campaigns in Kyiv schools: outcomes of tobacco and nicotine-free schools project in Ukraine Andrii Skipalskyi (Kyiv, Ukraine)	09:00 - 09:00
VA027	Analysing trends in litigation related to heated tobacco products Monique Muggli (Washington, United States)	09:00 - 09:00
VA028	Standardising smokeless tobacco packaging in South Asia: lessons	09:00 - 09:00

	learned from focus group studies in Bangladesh and India Lauren Czaplicki (Baltimore, United States)	
VA030	Identify, prevent, refer: a qualitative research to evaluate the role of primary healthcare workers in tobacco-related oral lesions Amitha Basheer N (Manipal, India)	09:00 - 09:00
VA032	Building capacity with zero direct costs: "Learning from the Experts" online course Jared Earley (Baltimore, United States)	09:00 - 09:00
VA034	The profile of illegal advertisements for tobacco and nicotine products on social networks in Brazil Andre Luiz Oliveira da Silva (Rio de Janeiro, Brazil)	09:00 - 09:00
VA035	Young adults' support for tobacco endgame measures and e-cigarette regulations: findings from an international survey John Gannon (Cork, Ireland)	09:00 - 09:00
VA037	2024 Surgeon General's Report on eliminating tobacco-related disease and death: addressing disparities Ryan Kennedy (Baltimore, United States)	09:00 - 09:00
VA038	A systematic review and synthesis of qualitative research on stakeholder views on commercial tobacco endgame policies Kylie Morphet (Herston, Australia)	09:00 - 09:00
VA039	Canada's tobacco control endgame: fits and starts and lost opportunities Les Hagen (Edmonton, Canada)	09:00 - 09:00
VA040	Oral nicotine pouches marketing and online promotions on social media and e-commerce websites: content analyses Chandrashekhar T. Sreeramareddy (Kuala Lumpur, India)	09:00 - 09:00
VA041	Study on practices and various aspects of bidi (form of smoking) rolling in state of Madhya Pradesh, India Mukesh Kumar Sinha (Indore, India)	09:00 - 09:00
VA042	A qualitative study of tobacco initiation, use, reporting and cessation among women in China Lin Xiao (Beijing, China)	09:00 - 09:00
VA043	Through the lens of youth: a photovoice exploration of university students' smoking practices in Qatar Shannan MacNevin (Doha, Qatar)	09:00 - 09:00
VA044	Factors associated with smoking cessation attempts among single users of traditional cigarettes, and e-cigarettes: analysis of KNHANES (2019-2021) Sungroul Kim (Asna, Republic of Korea)	09:00 - 09:00
VA045	Innovative debate competition as strategic advocacy: a novel approach to youth tobacco control engagement Zining Wang (Beijing, China)	09:00 - 09:00
VA046	Cigarette consumption and affordability in B&H, 2005-2023 Zoran Borovic (Banja Luka, Bosnia and Herzegovina)	09:00 - 09:00
VA047	Restricting the sale of tobacco products exclusively in tobacconists: analysing a regulatory model for Brazil Lucas Manoel da Silva Cabral (Rio of Janeiro, Brazil)	09:00 - 09:00
VA048	Public attitudes towards tobacco endgame policies in Georgia George Bakhturidze (Tbilisi, Georgia)	09:00 - 09:00

VA049	When neighbours smoke: how multiunit housing residents experience tobacco smoke intrusion Lydia Greiner (San Diego, United States)	09:00 - 09:00
VA050	Addressing emerging regulatory gaps and societal norm shifts: strengthening tobacco control for a resilient future Leena SANKLA (Reading, United Kingdom)	09:00 - 09:00
VA052	Transforming tobacco control in The Gambia: overcoming challenges through policy advocacy and enforcement Omar Conteh (Banjul, Gambia)	09:00 - 09:00
VA053	Gender and its intersection with tobacco usage and control Achyutha Nagara Gadde (Bangalore, India)	09:00 - 09:00
VA054	Lessons from an advocacy campaign for the operationalisation of the tobacco control fund in Kenya Celine Awuor (Nairobi, Kenya)	09:00 - 09:00
VA057	Enhancing the National Tobacco Control Policy in Brazil: Lessons from a pilot project in selected states Lucas Manoel da Silva Cabral (Rio of Janeiro, Brazil)	09:00 - 09:00
VA059	Flue-cured tobacco: an unnecessary hazard to human health and the environment Rosemary Hiscock (Bath, United Kingdom)	09:00 - 09:00
VA061	When public health crosses borders: tobacco use and smuggling in Ponta Porã, Brazil Lucas Manoel da Silva Cabral (Rio of Janeiro, Brazil)	09:00 - 09:00
VA062	Lessons from Quebec's experience banning characterising flavours in vaping products Flory Doucas (Montreal, Canada)	09:00 - 09:00
VA063	Lessons learned from monitoring e-cigarettes and tobacco products in the United States Jamie Cordova, MPH (Atlanta, United States)	09:00 - 09:00
VA064	What's in the cloud? Comparison of chemical compounds in bottle and aerosolised e-liquids Inti Barrientos-Gutiérrez (Cuernavaca, Mexico)	09:00 - 09:00
VA065	Establishment of the London Tobacco Alliance to enable partners to accelerate efforts to eliminate smoking in London Tracy Parr (London, United Kingdom)	09:00 - 09:00
VA066	Assessing the environmental impact and hazardous waste classification of cigarette butt waste in Indonesia: a policy review Lisda Sundari (Jakarta, Indonesia)	09:00 - 09:00
VA068	Examining using patterns and attitude towards tobacco endgame policy in tobacco and alcohol co-users: a population-based study in Hong Kong Mengyao Li (Hong Kong Special Administrative Region, China)	09:00 - 09:00
VA070	Experience of Hong Kong in banning electronic cigarettes and heated tobacco products Wai Yin Lai (Hong Kong Special Administrative Region, Hong Kong SAR (China))	09:00 - 09:00
VA073	Elucidating different sources of exposure to secondhand smoke in school-going children in Karachi and Dhaka: Findings from CLASS III Trial Rumana Huque (Dhaka, Bangladesh)	09:00 - 09:00
VA074	International comparative study and enlightenment of e-cigarette	09:00 - 09:00

	regulation policies: text analysis Hui YIN (Beijing, China)	
VA075	Building capacity in tobacco control in India: development and implementation of online courses Aanchal Garg (Chandigarh, India)	09:00 - 09:00
VA080	Strengthening tobacco control law implementation in Bangladesh: a comprehensive approach to capacity building and monitoring through digital innovation Md. Akhteruzzaman (Dhaka, Bangladesh)	09:00 - 09:00
VA083	Magnitude and correlates for electronic cigarette use in Zambia: findings from the 2021 Global Youth Tobacco Survey Freddie Masaninga (Lusaka, Zambia)	09:00 - 09:00
VA084	Policy gaps and implementation challenges in the Netherlands: supermarkets sales ban and flavour ban on e-cigarettes Manon Waning (Amersfoort, Netherlands)	09:00 - 09:00
VA087	Regulatory strategies for implementing tobacco/nicotine flavor restrictions: comparative qualitative case studies of six jurisdictions Holly Jarman (Ann Arbor, United States)	09:00 - 09:00
VA088	Youth nicotine product use and current regulations in the Nordic and Baltic countries Lotus Sofie Bast (Copenhagen, Denmark)	09:00 - 09:00
VA089	Tobacco endgame in India progress opportunities and challenges Sonu GOEL (Chandigarh, India)	09:00 - 09:00
VA090	Beyond the 'colonial' cigarette: a short history of the major 'indigenous' tobacco products in India (1600-1900) Achyutha Nagara Gadde (Bangalore, India)	09:00 - 09:00
VA091	Case study: marketing and sales strategies for hookah tobacco on YouTube in Brazil Raquel dos Santos Silva (Rio de Janeiro, Brazil)	09:00 - 09:00
VA094	Microplastics and tobacco supply chain: environmental and health impacts Raquel Gurgel (Rio de Janeiro, Brazil)	09:00 - 09:00
VA096	Institutionalisation of tobacco control programme at Grassroot level - experiences from Jharkhand, India. (Enabling Institutional Structure is Key to Sustainability) Deepak Kumar Mishra (New Delhi, India)	09:00 - 09:00
VA097	Prevalence and correlates for shisha smoking among school going adolescents in Zambia: Evidence from the 2021 Global Youth Tobacco Survey Seter Siziya (Ndola, Zambia)	09:00 - 09:00
VA098	Misperceptions regarding secondhand smoke exposure: a key to understanding exposure of children? Findings from the 2022 ITC Israel Survey Laura Rosen (Ramat Aviv, Israel)	09:00 - 09:00
VA099	Implementation of Framework Convention on Tobacco Control (FCTC) Project 2030 In Ghana Olivia Boateng (Accra, Ghana)	09:00 - 09:00
VA100	Changes in tobacco use prevalence in Lusaka, Zambia: 2002 - 2021 Agatha Shula (Lusaka, Zambia)	09:00 - 09:00

VA101	Young Australians' perceptions of nicotine pouches and the potential impact on smoking cessation Michelle Jongenelis (Melbourne, Australia)	09:00 - 09:00
VA102	Curbing vaping among young Australians: associations with education, campaigns and sales restrictions Sarah Durkin (Melbourne, Australia)	09:00 - 09:00
VA103	Tracking the evolution of youth vaping in Australia: signs of success from generation vape Emily Jenkinson (Sydney, Australia)	09:00 - 09:00
VA104	Nicotine replacement therapy for tobacco cessation: harm reduction or harm re-distribution Shekhar Kashyap (New Delhi, India)	09:00 - 09:00
VA105	Harnessing public opinion to strengthen tobacco control advocacy in Indonesia Nina Samidi (Jakarta, Indonesia)	09:00 - 09:00
VA106	Retailers' views on selling tobacco, tobacco control policies, and phasing out tobacco sales: a scoping review Sisay Mengesha (Brisbane, Australia)	09:00 - 09:00
VA107	Beyond wildest dreams and greatest hopes: Māori sovereignty and resistance in shaping tobacco policy Lani Teddy (Wellington, New Zealand)	09:00 - 09:00
VA108	South Australian tobacco-free generation policy: action towards generation-based age restrictions on tobacco product sales Richard Edwards (Adelaide, Australia)	09:00 - 09:00
VA109	Challenges and barriers to the participation of non-governmental organizations (NGOs) in tobacco control: a qualitative study from India Sonu GOEL (Chandigarh, India)	09:00 - 09:00
VA110	Advancing sustainable tobacco control in Pakistan Shadman Aziz (Islamabad, Pakistan)	09:00 - 09:00
VA112	Tobacco-free Gram Panchayat: transforming nangli kithore in meerut into a role model for Uttar Pradesh Vivek Awasthi (Lucknow, India)	09:00 - 09:00
VA113	Advancing tobacco control laws through multi-stakeholder engagement at world's largest congregation of religious pilgrims: tobacco-free Kumbh Mela, Haridwar, India Awadhesh Kumar (Dehradun, India)	09:00 - 09:00
VA114	Harnessing youth power: youth led tobacco control in Singapore Jia Ying Goh (Singapore, Singapore)	09:00 - 09:00
VA115	Predictors of current cigarette smoking and second-hand smoking among school going adolescents in Zambia: Global Youth Tobacco Survey 2021 study Cosmas zyambo (Lusaka, Zambia)	09:00 - 09:00
VA116	Correlates for smokeless tobacco use and its prevalence in Zambia Seter Siziya (Ndola, Zambia)	09:00 - 09:00
VA117	From Box Office to Browser: OTT platforms and the regulatory lag S. Cyril Alexander (Chennai, India)	09:00 - 09:00
VA118	Can alliances be sustained? Saifuddin Ahmed (Dhaka, Bangladesh)	09:00 - 09:00

VA119	Engaging Youth for a Tobacco-Free Future: A Multi-Sector Approach to Tobacco Control in Pakistan Ashfaq Ahmad (Islamabad, Pakistan)	09:00 - 09:00
VA120	Joint Efforts to Advocate for the Ban on E-Cigarettes and Heated Tobacco Products: Lessons Learned from Vietnam Hanh Nguyen NGUYEN (Hanoi, Vietnam)	09:00 - 09:00
VA121	Generating Sustainable Funding for Local Tobacco Control Work Aminul Islam Sujon (Dhaka, Bangladesh, Bangladesh)	09:00 - 09:00
VA122	Local to Global: Tobacco Control Alliances delivering 20 years of evidence based practice across North East England Lisa Holland (Durham, United Kingdom)	09:00 - 09:00
VA123	Developing the Indonesia Sub-national Index of Tobacco Control Sustainability Sabita Karapan (Singapore, Singapore)	09:00 - 09:00
VA125	Tobacco as a model: developing a commercial determinants of health approach to the three big killers Caroline Cerny (Kingston upon Thames, United Kingdom)	09:00 - 09:00
VA126	Tobacco Control Innovations for Farmers Through The Utilization of Mini-Dams in Temanggung District, Indonesia Retno Rusdijjati (Magelang, Indonesia)	09:00 - 09:00
VA128	Farmer's perspective on alternative cropping: A step towards reducing cultivation Susan Samson (Vadodara, India)	09:00 - 09:00
VA129	Organizational Models for the Sustainability of the National Tobacco Control Program in Brazil: A Pilot Proposal for National Adoption Vera Borges (Rio de Janeiro, Brazil)	09:00 - 09:00
VA130	Strengthening tobacco control in Bangladesh: advocacy and law implementation efforts ArupRatan Choudhury (Dhaka, Bangladesh)	09:00 - 09:00
VA131	From Institutional Resources to Collective Efforts: Key Insights for Enhancing Tobacco Control Policy Enforcement in Indonesia Ni Made Dian Kurniasari (Denpasar, Indonesia)	09:00 - 09:00
VA137	Enhancing Tobacco Control Efforts with the "Tobacco Monitor" App and AI Integration Hannah Reny Alex (Chennai, India)	09:00 - 09:00
VA138	Profiling tobacco industry allies in entertainment industry: Investigative research findings from Sri Lanka Manuja Perera (Colombo, Sri Lanka)	09:00 - 09:00
VA140	Strengthening National Tobacco Control Programme in the state of Uttar Pradesh, India, through collaboration and coordination Susan Samson (Vadodara, India)	09:00 - 09:00
VA141	A Month of Action: India's Leading Medical Institutions Unite for Tobacco Control on WNTD 2024 Rajeev KUMAR (Chandigarh, India)	09:00 - 09:00
VA142	Efficacy of eLearning in increasing tobacco control workers' knowledge on changing media and product landscape Adriana Dragicevic (Atlanta, United States)	09:00 - 09:00
VA143	Two Decades of COTPA, 2003 : Evaluating Compliance and Identifying Key Challenges	09:00 - 09:00

	Opinder Preet Kaur (Mohali, India)	
VA145	Tackling emerging Tobacco Challenges: regulatory gaps and future strategies for NTNPs in Pakistan Saba Amjad (Islamabad, Pakistan)	09:00 - 09:00
VA146	Gendered Differences in Smoking Behaviours: A Global Intersectional Scoping Review Lathika Laguwaran (Toronto, Canada)	09:00 - 09:00
VA147	Interventions Aimed at Increasing Intention to Quit Vaping Among Adults - A Systematic Review Nidhi Agrawal (Ottawa, Canada)	09:00 - 09:00
VA149	Comparative Analysis of GYTS Survey Results in Georgia: 2017 vs. 2023 Kakha Gvinianidze (Tbilisi, Georgia)	09:00 - 09:00
VA151	Fresh (Making Smoking History) - impact and lessons learned from longest running regional tobacco control programme in the UK Ailsa Rutter (Durham, United Kingdom)	09:00 - 09:00
VA152	Regulation of Emerging Tobacco and Nicotine Products in India and its Implication for Global Tobacco Control Deniece Carrington (United States)	09:00 - 09:00
VA155	Towards a endgame for smoking in Brazil Cristiane Vianna (Rio de Janeiro, Brazil)	09:00 - 09:00
VA156	Effective Strategies for Graphic Health Warnings in Bangladesh: Promoting Public Health Awareness and Tobacco Control Md. Bazlur Rahman (Dhaka, Bangladesh)	09:00 - 09:00
VA157	Unveiling Adolescent E-Cigarette Use and Accessibility in Mumbai, India Tshering Bhutia (Mumbai, India)	09:00 - 09:00
VA158	Monitoring the progress of tobacco control at the subnational level in India - The index for tobacco control sustainability Amit Yadav (New Delhi, India)	09:00 - 09:00
VA159	Canada's multi-level vape tax; lessons from advocacy pursuits and industry tactics Lesley James (Toronto, Canada)	09:00 - 09:00
VA160	Susceptibility to tobacco use and associated factors among school-going adolescents in Zambia Seter Siziya (Ndola, Zambia)	09:00 - 09:00
VA161	A Multi-Dimensional Approach to Tobacco Control: Fostering Wellbeing Through Nutrition and Mental Health Tshering Bhutia (Mumbai, India)	09:00 - 09:00
VA163	National Tobacco Control Strategy Pakistan (2022-2030): Policy Guidelines for Implementation of FCTC and SDGs at National and Sub-National Levels Muhammad Aftab Ahmad (Islamabad, Pakistan)	09:00 - 09:00
VA164	Urgent Global Action to Protect from exposure to second-hand smoke - A case of fundamental human rights violation Yogesh Pratap Singh (Agartala, India)	09:00 - 09:00
VA165	Sex Differences in Nicotine and Tobacco Product Use Among Serbian Adolescents Biljana Kilibarda (Belgrade, Serbia)	09:00 - 09:00

VA166	Lessons learned from Canada's experience with regulating vaping products, while tackling smoking and nicotine addiction Flory Doucas (Montreal, Canada)	09:00 - 09:00
VA167	Implementation of Articles 17 and 18 of the WHO FCTC: A Global Overview Raquel Gurgel (Rio de Janeiro, Brazil)	09:00 - 09:00
VA168	Smoking cessation with a gender perspective in a tobacco cessation programme in Uruguay Melina Rubiños (Montevideo, Uruguay)	09:00 - 09:00
VA171	Health advocacy strategies to influence new and emerging tobacco and nicotine product regulations in Latin America and the Caribbean Eric Crosbie (Reno, United States)	09:00 - 09:00
VA172	Skirting regulation; how nicotine pouches were marketed and sold to children in Canada Lesley James (Toronto, Canada)	09:00 - 09:00
VA173	FCTC Governance Model: does it enable coherent and coordinated policy making in low and middle income countries? Shoba John (Mumbai, India)	09:00 - 09:00
VA174	Waterpipe tobacco and public health: A content analysis of media discourse on waterpipe tobacco smoking across Africa Eric Crosbie (Reno, United States)	09:00 - 09:00
VA175	Ban on ENDS and HTPs in Vietnam Thu Pham (Hanoi, Vietnam)	09:00 - 09:00
VA178	Tobacco Control can not be achieve only by demand side measures ELİF DAGLI (istanbul, Turkey)	09:00 - 09:00
VA636	Addressing tobacco control challenges and future-proofing tobacco control in sub-Saharan Africa: insights from Zambia Muloboka - Albert Phiri (Lusaka, Zambia)	09:00 - 09:00
<i>Visual Abstracts</i> 09:00 - 18:00		Visual Abstract
Health Consequences and Cessation		
VA180	A case for cessation: new cessation models to advocate for investment in tobacco control and cessation interventions Lindsay White (New York, United States)	09:00 - 09:00
VA181	Factors associated with dual use of e-cigarettes and combustible cigarettes and implications for product regulation in South Africa Kgomotso Kali (Pretoria, South Africa)	09:00 - 09:00
VA183	Community based approaches to counteract electronic cigarette among Thai youths Pongsri Srimoragot (Puthamonthon, Thailand)	09:00 - 09:00
VA184	Smoking, human papilloma virus and cervical cancer - a colposcopy clinic partnership project Martina Blake (Dublin, Ireland)	09:00 - 09:00
VA185	Trends and characteristics of Hookah tobacco (waterpipe) use among US adults, 2010-2023 Carolyn Reyes-Guzman (Bethesda, United States)	09:00 - 09:00
VA186	Communicating tangible research findings to non-statisticians: a case study of Tanzania GATS-2018	09:00 - 09:00

	Elieza Milonga (Dar es Salaam/Shinyanga, Tanzania)	
VA187	Exploring stakeholder perspectives on preventing e-cigarette use among at-risk youth: a health literacy approach Mullika Matrakul (Bangkok, Thailand)	09:00 - 09:00
VA191	Efficacy of team-based smoking cessation counselling by accredited pharmacists on quit rates for hospitalised patients: a single-centre study See Yee Liew (Singapore, Singapore)	09:00 - 09:00
VA192	Exploring environmental epigenetics in cross-generational effects of grandparents' smoking behaviour on grandchildren's development Suci Puspita Ratih (Kuala Lumpur, Malaysia)	09:00 - 09:00
VA195	Parental migration, tobacco sales exposure, loneliness and tobacco use among adolescents in Western China Yuhang Zhang (Beijing, China)	09:00 - 09:00
VA197	The role of social media platform "Facebook" in promoting tobacco cessation in Bangladesh Shamim Jubayer (Dhaka, Bangladesh)	09:00 - 09:00
VA202	How do clinicians address vaping in an illegal context? A qualitative Singapore study Yvette van der Eijk (Singapore, Singapore)	09:00 - 09:00
VA203	Successful cases of a National Inpatient Smoking Cessation Programme in Korea: a qualitative study Yu Jin Paek (Anyang, Republic of Korea)	09:00 - 09:00
VA206	Smoke free campus - prevalence of active smoking, e-cigarette and exposure to secondhand smoke after implementing smoke and tobacco-free policies Mags Carey (Dublin, Ireland)	09:00 - 09:00
VA207	Association between the use of e-cigarettes and heated tobacco products and asthma prevalence in adolescents: a five or tenfold increase Sungkyu Lee (Seoul, Republic of Korea)	09:00 - 09:00
VA208	Indoor exposure to tobacco smoking and childhood stunting: an analysis of DHS surveys of 414,232 women from 29 countries, SSA Anesu Marume (Pretoria, South Africa)	09:00 - 09:00
VA209	Global youth tobacco survey in Senegal (GYTS) Oumar BA (Dakar, Senegal)	09:00 - 09:00
VA210	Changes in e-cigarette and snus use among adolescents who have never smoked between 2015 and 2024 Otto Ruokolainen (Helsinki, Finland)	09:00 - 09:00
VA212	Nurse-led interventions for tobacco control in Thailand: a systematic review and meta-analysis Surintorn Kalampakorn (Bangkok, Thailand)	09:00 - 09:00
VA214	Smoking cessation rate using a collaborative treatment system between dental personnel and the Quitline in Thailand Sirada Phisutphatthana (Pathum Thani, Thailand)	09:00 - 09:00
VA216	Awareness of smoking risks and lung cancer signs in Irish travellers Patricia Fitzpatrick (Dublin, Ireland)	09:00 - 09:00
VA217	Demographic profile, practices, nicotine dependence, and follow-up	09:00 - 09:00

	status of people who use tobacco: findings from Tobacco Cessation Clinic in Maldives Abdul Azeez Hameed (Male, Maldives)	
VA218	Effect of exposure to smoking hotspots on smoking behaviours: a real-world ecological momentary assessment in people who use tobacco Yee Tak Derek Cheung (Hong Kong, China)	09:00 - 09:00
VA219	High prevalence and risk of heated tobacco product use among individuals who formerly smoked combustible cigarettes in South Korea Eunsil Cheon (Seoul, Republic of Korea)	09:00 - 09:00
VA220	Scoping a stop smoking pilot programme for homeless emergency accommodation Mary Mac Mahon (Limerick, Ireland)	09:00 - 09:00
VA221	Stillbirth in smoking mothers: a persistent problem despite reduced smoking prevalence in Ireland Brendan McDonnell (Dublin, Ireland)	09:00 - 09:00
VA222	Tobacco and alcohol co-use in older adults In Hong Kong: a mixed-methods analysis from the Generations Connect Project Wan Jia Aaron He (Hong Kong, China)	09:00 - 09:00
VA223	E-vaporisers: rising concerns over nicotine and etomidate in electronic nicotine delivery system (ENDS) and electronic non-nicotine delivery system (ENNDS) products Nuan Ping Cheah (Singapore, Singapore)	09:00 - 09:00
VA224	Assessing the quality of guidelines on tobacco cessation: a systematic review Upendra BHADARIA (New Delhi, India)	09:00 - 09:00
VA225	A study on gender differences in mortality risk based on demographic characteristics in smoking and alcohol consumption trajectories Jeong Min Yang (Cheonan-Si, Republic of Korea)	09:00 - 09:00
VA226	Health, livelihood and governance issues around bidi rolling in India: a tale of two states Pritha Das (Kolkata, India)	09:00 - 09:00
VA227	The impact of smoking on oxidative stress in asthma patients Antigona Trofor (Iasi, Romania)	09:00 - 09:00
VA228	Engagement with mobile chat messaging for relapse prevention among people who recently quit smoking: a group-based trajectory modelling study Yajie Li (Hong Kong, China)	09:00 - 09:00
VA230	Reasons to quit cigarettes, e-cigarettes, and smokeless nicotine products - a cross sectional study among Danish 15-29-year-olds Stine Arp (Copenhagen, Denmark)	09:00 - 09:00
VA232	Changes in kretek use between 2011 and 2021 among Indonesian adults aged ≥ 15 years Nurul Kodriati (Atlanta, United States)	09:00 - 09:00
VA234	Behavioral economics in tobacco control: nudging individuals who smoke toward cessation Muhammad Qasim (Beijing, China)	09:00 - 09:00
VA237	Effectiveness of an individual-tailored smoking cessation intervention APP among people who smoke in China by randomised	09:00 - 09:00

	controlled trial Lin Xiao (Beijing, China)	
VA243	Contributions of tobacco smoking and chewing to chronic disease morbidity among a nationally-representative sample of 4.6 million adults in India Xue Man (Toronto, Canada)	09:00 - 09:00
VA244	New Dutch Smoking Cessation Clinical Guideline does not recommend e-cigarettes as a method for smoking cessation Petra Hopman (Utrecht, Netherlands)	09:00 - 09:00
VA245	The role of race/ethnicity in the association between private or medicare health insurance coverage and smoking prevalence Carolyn Reyes-Guzman (Bethesda, United States)	09:00 - 09:00
VA246	Lifelong and ever-daily non-daily cigarette smoking and all-cause and cause-specific mortality: findings from the Tobacco Longitudinal Mortality Study Carolyn Reyes-Guzman (Bethesda, United States)	09:00 - 09:00
VA248	Prevalence and factors associated with secondhand smoke exposure at homes in Malaysia: findings from the Global Adult Tobacco Survey 2023 Thamil Arasu SAMINATHAN (Setia Alam, Malaysia)	09:00 - 09:00
VA249	Simple physical exercise practices supported by instant messaging for smoking cessation: a community-based, pragmatic randomised controlled trial Man Ping Wang (Hong Kong, China)	09:00 - 09:00
VA250	School-based tobacco cessation intervention for adolescents: experiences from LifeFirst Gauri Mandal (Mumbai, India)	09:00 - 09:00
VA251	Latent class analysis of people who vape e-cigarettes in Australia: an analysis of the 2022-23 National Drug Strategy Household Survey Carmen Lim (Brisbane, Australia)	09:00 - 09:00
VA252	Spatial distribution and Its influencing factors of secondhand smoke exposure among adults — 31 PLADs, China, 2022 Xiao Lin (Beijing, China)	09:00 - 09:00
VA253	“I don’t always quit for good” - a qualitative study on approaches to smoking cessation among young people in Denmark Andrea Glahn (Copenhagen, Denmark)	09:00 - 09:00
VA254	Implementing a workplace tobacco cessation programme in a large multi-site manufacturing company in India Gauri Mandal (Mumbai, India)	09:00 - 09:00
VA255	Understanding the integration of brief advice for tobacco cessation in healthcare: a qualitative study using the COM-B model Jatina Vij (Chandigarh, India)	09:00 - 09:00
VA256	Experiences of pregnant women on receiving an integrated tobacco cessation service within the antenatal care services in rural India Marina D'Costa (Mumbai, India)	09:00 - 09:00
VA257	Gender differences and commonalities in experiences and perceptions of interventions for smoking cessation and alcohol reduction: a qualitative systematic review Judith E M. Visser (Amsterdam, Netherlands)	09:00 - 09:00
VA259	Not Around Us Project in County Louth	09:00 - 09:00

	Maresa McGettigan (Leighsbrook Lane, Ireland)	
VA260	Comparison of tobacco use behaviour and cessation outcomes during the pre-COVID and COVID period in Mumbai, India Gauri Mandal (Mumbai, India)	09:00 - 09:00
VA261	Indoor air pollution among smoking households in urban slums of Cochin corporation, Kerala, India Vishnu B Menon (Kochi, India)	09:00 - 09:00
VA262	Association between knowledge and attitudes towards child health and intentions to quit among adults who smoke in Japan: 2021 ITC Survey findings Ruth S. Goh (London, United Kingdom)	09:00 - 09:00
VA263	From trendy to troubling: prevalence of negative health effects among people who use e-cigarettes Charlotte Pauwels (Bilthoven, Netherlands)	09:00 - 09:00
VA266	Paving the way to smoking cessation: emphasis on people who use novel tobacco products Aliko Korkontzelou (Athens, Greece)	09:00 - 09:00
VA267	Prevalence of tobacco smoking and associated burden of disease: an analysis from the Global Burden of Disease Study 2023 Brooks Morgan (Seattle, United States)	09:00 - 09:00
VA269	Tobacco product use behavior and suicidal ideation among Korean adults with poly-tobacco use Yu Jin Paek (Anyang, Republic of Korea)	09:00 - 09:00
VA271	Influence of tobacco industry undermines public health in Bangladesh Fahmida Islam (Dhaka, Bangladesh)	09:00 - 09:00
VA273	Prevalence of chewing tobacco use and associated burden of disease: an analysis from the Global Burden of Disease Study 2023 Brooks Morgan (Seattle, United States)	09:00 - 09:00
VA275	The impact of passive smoking on complications in type 2 diabetes mellitus patients: a case-control study in Indonesia Kurnia Dwi Artanti (Surabaya, Indonesia)	09:00 - 09:00
VA276	Initiation and reasons for initiation: waterpipe and e-cigarette use among university students in South Africa Siphehile Gwambe (Pretoria, South Africa)	09:00 - 09:00
VA279	"Most of us smoke"; challenges and insights for closing the smoking prevalence gap among people experiencing homelessness Lisa Wood (Fremantle, Australia)	09:00 - 09:00
VA281	Relationship between social norms and quitting intention among people who smoke in China: Mediating role of identity and rationalisation beliefs Weiyun Zhu (Shanghai, China)	09:00 - 09:00
VA283	Far from harm reduction: escalation of adverse events in dual and poly users Marco Scala (Milan, Italy)	09:00 - 09:00
VA284	Using a segmentation approach and insights from individuals who smoke to inform local tobacco control and smoking cessation offer Joanna Feeney (Durham, United Kingdom)	09:00 - 09:00
VA285	Morbidity and Mortality Estimates of Smokeless tobacco Consumption in India	09:00 - 09:00

	Nitin Kumar Joshi (Jodhpur, India)	
VA286	Integrating Smoking Cessation Interventions into Lung Cancer Screening: A Framework for Improved Public Health Outcomes in Poland Lukasz Balwicki (Gdansk, Poland)	09:00 - 09:00
VA287	The Effect of Enhanced Standards of Care on Smoking Behavior for Individuals Living with HIV in Botswana Roy Taperera (Gaborone, Botswana)	09:00 - 09:00
VA288	The implementation of a smoking cessation specialist in general practice for disadvantaged groups: a process evaluation Judith E M. Visser (Amsterdam, Netherlands)	09:00 - 09:00
VA289	Comparing system dynamics and comparative risk assessment to model the impact of tobacco control policies in Belgium Sarah Croes (Brussels, Belgium)	09:00 - 09:00
VA290	Interactions between ENDS and cigarette consumption: evidence from a 2022 national telephone survey in South Africa Kirsten Van der Zee (Cape Town, South Africa)	09:00 - 09:00
VA291	"Task shifting" - an innovative approach to improve access to tobacco cessation in India Himanshu Gupte (Mumbai, India)	09:00 - 09:00
VA292	Organisation and structure of tobacco and nicotine cessation services: the JA PreventNCD project Tuija Ylitörmänen (Helsinki, Finland)	09:00 - 09:00
VA294	Smoking Habits and Attitudes Toward Cessation Among Primary-Care Physicians in Arab Communities in Israel:Engagement in Smoking Cessation Services for Patients Lena Gnaim-Abu Touma (Baq'a al-Gharbiyye, Israel)	09:00 - 09:00
VA295	Decentralising smoking cessation services to District Health Centers in Vietnam Ha Bui Thi (Ha Noi, Vietnam)	09:00 - 09:00
VA296	Promoting smoke-free homes among households with minors in Spain: a pilot study of an adapted evidence-based intervention Cristina Martínez (Barcelona, Spain)	09:00 - 09:00
VA297	Knowledge, attitudes, and behaviour towards smoking among people with migration experience: a global scoping review Kris Schürch (Bern, Switzerland)	09:00 - 09:00
VA298	Age-Period-Cohort Analysis of Daily Smoking Trends in Turkey Using Global Adult Tobacco Survey Data: Insights for Effective Tobacco Control Policies Pratap Jena (Bhubaneswar, India)	09:00 - 09:00
VA299	Exploring smoking behaviours and the impact of smoke-free home interventions in slums of Kochi Corporation Navami Sasidharan (Kochi, India)	09:00 - 09:00
VA300	E-Cigarette Use in Malaysia: Drivers Behind a Growing Phenomenon Tania Gayle Robert Lourdes (Shah Alam, Malaysia)	09:00 - 09:00
VA301	Content analysis of #tobacco cessation in Facebook, Instagram and YouTube social media platforms Srilakshmi H (Chennai, India)	09:00 - 09:00
VA303	Assessing the Relationship Between Tobacco Smoking and Major	09:00 - 09:00

	Depressive Disorder Among Patients in Nigeria: A Cross-Sectional Study Obianuju Ojika (F.C.T. Abuja, Nigeria)	
VA304	Cost-Effectiveness of Pharmacological Treatments for Smoking Cessation in Argentina Andrea Alcaraz (CIUDAD AUTONOMA DE BUENOS AIRES, Argentina)	09:00 - 09:00
VA305	A qualitative exploration of young South African women's patterns and reasons for using e-cigarettes Zanele Mthembu (Johannesburg, South Africa)	09:00 - 09:00
VA306	Transforming Tobacco Perceptions: A Community-Based Intervention for Smoking Prevention Among Men Who Have Sex with Men in Osun State, Nigeria Obianuju Ojika (F.C.T. Abuja, Nigeria)	09:00 - 09:00
VA307	Cost-Effectiveness Analysis of a Disease-Specific Tobacco Cessation Intervention in the Context of NCD Clinics in India Garima Bhatt (York, United Kingdom)	09:00 - 09:00
VA308	Tobacco use in Brazil: comparative analysis of cigarette consumption versus other tobacco products in 2013-2019 Mariana De Freitas (Brasilia, Brazil)	09:00 - 09:00
VA309	Psychometric predictors of abstinence failure in an online cessation programme in Mexico Sofia De la Cruz-Pérez (Mexico City, Mexico)	09:00 - 09:00
VA310	The contribution of smoking in the gap between male and female life expectancy: a forecasting analysis of GBD 2021 Dana Bryazka (Seattle, United States)	09:00 - 09:00
VA311	Exploring the Interplay of Tobacco Use, Delinquent Behavior, Wellbeing, and Family Dynamics Among Young Female Sex Workers in Oyo State Ademola Adelekan (Ibadan, Nigeria)	09:00 - 09:00
VA312	Temporal Analysis of tobacco use Indicators in Tunisia: 2012-2023 Salsabil REJAIBI (Tunis, Tunisia)	09:00 - 09:00
VA316	Cytisine for tobacco and e-cigarette cessation: trial and real-world evidence Jamie Hartmann-Boyce (Amherst, United States)	09:00 - 09:00
VA317	Communicating e-cigarette risk uncertainty: a randomised trial comparing text and pictorial warnings Samantha Petillo (Columbia, United States)	09:00 - 09:00
<i>Visual Abstracts</i> 09:00 - 18:00		Visual Abstract
Stopping Tobacco Industry Tactics and its interference in policy making		
VA554	Global cooperation to raise youth awareness of tobacco industry interference tactics: a project from WHO FCTC Knowledge Hubs Camille Martin (Saint Maurice, France)	09:00 - 09:00
VA555	Digital deception: countering tobacco industry influence in the age of social media Tshibangu Kabanga (Usakos, Namibia)	09:00 - 09:00
VA556	Fighting for our lives: African Americans, menthol cigarettes, the tobacco industry, and US tobacco control policy Minou Jones (Detroit, United States)	09:00 - 09:00

VA557	Address tobacco industry tactics in university campuses in Iraq and EMR Thamer AL-HILFI (Baghdad, Iraq)	09:00 - 09:00
VA558	A milestone in tobacco control: protecting Jordanian schoolchildren from tobacco advertising tactics Larissa Al-Uar (Amman, Jordan)	09:00 - 09:00
VA559	Mapping the conflict-of-interest legal regime towards countermeasures against tobacco industry interference in the Philippines Allan Chester Nadate (Quezon City, Philippines)	09:00 - 09:00
VA560	Construction of a 'civilised smoking environment': a novel strategy undermining tobacco control efforts in China Pinpin Zheng (Shanghai, China)	09:00 - 09:00
VA561	Tobacco industry marketing on Instagram: a comparative analysis using data from Tobacco Enforcement and Reporting Movement in Indonesia Rachfiansyah Rachfiansyah (New York, United States)	09:00 - 09:00
VA562	Industry tactics in tax policy and response: lesson learnt from Viet Nam Huyen Doan (Ha Noi, Vietnam)	09:00 - 09:00
VA563	Unveiling the real market share of tobacco sticks in Sri Lanka: a ground-level analysis Ponnamperuma Arachchige Sameera Chathuranga Lakmal (Gampaha, Sri Lanka)	09:00 - 09:00
VA564	Countering misinformation by pro - electronic cigarette groups in the House of Representatives' committee in Thailand Nithat Sirichotiratana (Bangkok, Thailand)	09:00 - 09:00
VA565	Environmental degradation linked to tobacco factories nearby the residential areas of Bangladesh Fahmida Islam (Dhaka, Bangladesh)	09:00 - 09:00
VA566	Public health in peril: the rising threat of tobacco industry interference in the Philippines Ralph Emerson Degollacion (Quezon City, Philippines)	09:00 - 09:00
VA567	Socio-political determinants of tobacco industry interference: analyzing the role of development, civil liberties, and gender equality Mouhamad Bigwanto (Jakarta, Indonesia)	09:00 - 09:00
VA568	The phenomenon of tobacco disinformation as a tobacco industry intervention tactic: a case study in Indonesia Sarah Widad (Jakarta, Indonesia)	09:00 - 09:00
VA569	Current situation and monitoring analysis of tobacco marketing on mainstream social media platforms targeting Chinese youths from 2021 to 2023 Ye Han (Beijing, China)	09:00 - 09:00
VA570	Assessing compliance with tobacco control laws in Over-the-Top (OTT) media platforms Umme Jannat (Dhaka, Bangladesh)	09:00 - 09:00
VA571	How tobacco companies denormalise CSR activities: unveiling their intentions Huong Nguyen (Ha Noi, Vietnam)	09:00 - 09:00
VA572	Khulna university's action against tobacco marketing: a successful model for public health protection	09:00 - 09:00

	Farhana ZAMAN (Dhaka, Bangladesh)	
VA573	Tobacco free neighborhood campaign - a best practice against tobacco company interference and product promotion-case study from Kerala Saju ITTY (Kottayam, India)	09:00 - 09:00
VA575	Government pension schemes and tobacco investment in India: an investigative research Puneet Chahar (Delhi, India)	09:00 - 09:00
VA576	Mapping tobacco industry influence in public policy in 10 Indian states: a historical analysis over 3 decades Achyutha Nagara Gadde (Bangalore, India)	09:00 - 09:00
VA577	Healthy claims as tobacco marketing message framing in indonesia social media platforms Yosef Rabindanata Nugraha (New York, United States)	09:00 - 09:00
VA578	Advocating for smokefree generation legislation in the UK Hazel Cheeseman (London, United Kingdom)	09:00 - 09:00
VA580	Efforts to secure e-cigarette product placements in popular media: a content analysis of tobacco industry documents Stella Bialous (San Francisco, United States)	09:00 - 09:00
VA581	Digital campaign strategies to strengthen the regulation on online tobacco advertising, promotion, and sponsorship in Indonesia Yosef Rabindanata Nugraha (New York, United States)	09:00 - 09:00
VA582	Youth-led advocacy transforming tobacco control in Indonesia Effie Herdi (Jakarta, Indonesia)	09:00 - 09:00
VA583	Tobacco industry interference with point-of-sale bans in Armenia Zhanna Sargsyan (Yerevan, Armenia)	09:00 - 09:00
VA584	Exploring tobacco company interference to establish designated smoking area at restaurants in major cities of Bangladesh Ataur Rahman (Dhaka, Bangladesh)	09:00 - 09:00
VA585	Tobacco industry interference during the 2022 FIFA World Cup: analyzing online marketing strategies and the need for regulatory action Rachfiansyah Rachfiansyah (New York, United States)	09:00 - 09:00
VA587	Citizen litigation and healthy taxes. The experience of Ecuador Daniel Dorado (Quito, Ecuador)	09:00 - 09:00
VA589	Gen Z GenStrong against vaping campaign Chawala Pawaputanont (Bangkok, Thailand)	09:00 - 09:00
VA590	Political entanglements with tobacco industry influence on Sri Lanka: Presidential Candidates 2024 Ponnamperuma Arachchige Sameera Chathuranga Lakmal (Gampaha, Sri Lanka)	09:00 - 09:00
VA592	Exposing the hidden alliances: civil societies as tobacco industry front groups S. Cyril Alexander (Chennai, India)	09:00 - 09:00
VA593	The rise of toy and cartoon vaping devices as predatory marketing strategies targeting youth in Thailand Sirach Lapyai (Bangkok, Thailand)	09:00 - 09:00
VA595	The smoke of war: tobacco in conflict zones Tom Gatehouse (Bath, United Kingdom)	09:00 - 09:00

VA596	Make Big Tobacco Pay Campaign (MBTP): mobilizing people power to hold the tobacco industry accountable Daniel Dorado (Quito, Ecuador)	09:00 - 09:00
VA597	The bidirectional associations between tobacco-related content online and youth e-cigarette use: results from a prospective cohort study, 2019-2021 Carmen Lim (Brisbane, Australia)	09:00 - 09:00
VA598	Tobacco Industry Interference in Undermining Indonesia's Health Law No. 17/2023 and Government Regulation No. 28/2024 Mouhamad Bigwanto (Jakarta, Indonesia)	09:00 - 09:00
VA599	The power of networks drives the prevention of youth smoking and vaping Sangduean Suwanratsamee (Bangkok, Thailand)	09:00 - 09:00
VA601	Foxy five: demystifying bidi industry tactics in India Pritha Das (Kolkata, India)	09:00 - 09:00
VA602	Fighting tobacco industry interference: mapping and mobilizing political action in Indonesia's Gubernatorial Elections Manik Marganamahendra (Jakarta, Indonesia)	09:00 - 09:00
VA603	Understanding Bidi industry diversification and transformation in South Asia Pritha Das (Kolkata, India)	09:00 - 09:00
VA604	Breaking the smoke screen: framing the fight against tobacco industry interference in Pakistan Zeeshan Danish (RAWALPINDI, Pakistan)	09:00 - 09:00
VA605	Compliance monitoring of DSA in restaurants of Dhaka City and tobacco industry influence among individuals who smoke and those who do not smoke Farhana ZAMAN (Dhaka, Bangladesh)	09:00 - 09:00
VA606	Donations to social and cultural organizations in Switzerland. Tobacco Industry's self-interested generosity Hugo Molineaux (Geneva, Switzerland)	09:00 - 09:00
VA608	A comparative study on budget price and real market price (selling price) of smokeless tobacco product (Zarda) in Bangladesh Shameem Haider Patwary (Dhaka, Bangladesh)	09:00 - 09:00
VA609	How the Tobacco Industry Exploited Protected Speech to Undermine TAPS Bans Fatima Laperal (Quezon City, Philippines)	09:00 - 09:00
VA610	Tobacco Industry Tactics Undermining Implementation of Articles 17 and 18 of the WHO FCTC in Southern Brazil Raquel Gurgel (Rio de Janeiro, Brazil)	09:00 - 09:00
VA611	How do French MPs perceive tobacco actors and the arguments they use to oppose excise tax increases? François Topart (Rennes, France)	09:00 - 09:00
VA612	The Colombian National Cancer Institute targets tobacco industry interference Blanca Llorente (Bogota, Colombia)	09:00 - 09:00
VA613	Big tobacco, tiny targets - study highlighting tobacco advertisements, product displays, sales and promotions around educational institutions in India Susan Samson (Vadodara, India)	09:00 - 09:00

VA614	Industry transformers: 'Ryze' of the nicotine beasts in India SHIVAM KAPOOR (New Delhi, India)	09:00 - 09:00
VA615	How did Sweden reduce tobacco smoking? The facts behind the Tobacco Industry narrative of Sweden's public health miracle Lisa Lennartsdotter Ermann (Stockholm, Sweden)	09:00 - 09:00
VA616	Exploiting Loopholes: A Case Study on On-Site and Digital Marketing by a Tobacco Giant in Eastern India Nancy Satpathy (Bhubaneswar, India)	09:00 - 09:00
VA617	Teman aksi dialogue: effectiveness of a digital platform in increasing public awareness and participation for tobacco control in Indonesia Devi Utami Rika Safitri (South Tangerang, Indonesia)	09:00 - 09:00
VA618	Analyzing the representation of tobacco and related law violations in popular Eid television content ArupRatan Choudhury (Dhaka, Bangladesh)	09:00 - 09:00
VA619	Strengthening tobacco control in cinema: a case study on monitoring and enforcement in Bangladesh Md. Abu Rayhan (Dhaka, Bangladesh)	09:00 - 09:00
VA620	The tobacco industry's interference in the Judiciary to invalidate the regulation of additives in tobacco products in Brazil Adriana Carvalho (Sao Paulo, Brazil)	09:00 - 09:00
VA621	Trajectories and chutzpah of WHO-FCTC Article 5.3 policy in India: Enablers in policy processes SHIVAM KAPOOR (New Delhi, India)	09:00 - 09:00
VA622	The Art of Resisting the Tobacco Industry Corporate Social Responsibility Farah Niazi (New Delhi, India)	09:00 - 09:00
VA623	Prevalence of exposure to tobacco marketing at points of sale and media: Global Youth Tobacco Survey, 2012-2021 Adriana Dragicevic (Atlanta, United States)	09:00 - 09:00
VA624	Action of Youth in Four Districts of Sri Lanka Against Tobacco Industry Strategies Sampath De Seram (Colombo, Sri Lanka)	09:00 - 09:00
VA625	Youth in the Crosshairs: Analysis of Tobacco Industry Youth-Targeting Strategies and Policy Interference in Kenya and Nigeria Elvina Majiwa (Nairobi, Kenya)	09:00 - 09:00
VA626	Illegal sale of tobacco products and electronic smoking devices on the internet in Brazil Cristina de Abreu Perez (Rio de Janeiro, Brazil)	09:00 - 09:00
VA627	Empowering Youth as Change Agents: Enhancing Tobacco Control through Student-Led Advocacy and Vendor Compliance Tshering Bhutia (Mumbai, India)	09:00 - 09:00
VA628	Perception of promotion and advertising of nicotine products by young adults in Poland Anna Tyrańska-Fobke (Gdansk, Poland)	09:00 - 09:00
VA629	Tobacco industry influence on policy development: a case study of Ghana's Excise Duty Amendment Act 2023 Godfred Tweneboah Kodua (Accra, Ghana)	09:00 - 09:00
VA630	Countering tobacco industry interference: Collaborative strategies leading to legislative success in Ghana	09:00 - 09:00

	Foli Solomon (Greater Accra, Ghana)	
VA635	Tobacco industry strategies to influence new and emerging tobacco and nicotine product regulations in Latin America and the Caribbean Eric Crosbie (Reno, United States)	09:00 - 09:00
<i>Visual Abstracts</i> 09:00 - 18:00		Visual Abstract
MPOWER and FCTC Policies		
VA381	Analysis of media discourse on smoke-free policy implementation in low- and middle-income countries Emily Xing (Baltimore, United States)	09:00 - 09:00
VA382	Compliance with regulations on the traceability of cigarettes - a survey in collaboration with municipalities in Sweden Saffa Efazat (Solna, Sweden)	09:00 - 09:00
VA383	Factors influencing e-cigarette use among nursing students in Thailand: a national survey Surintorn Kalampakorn (Bangkok, Thailand)	09:00 - 09:00
VA384	Strengthening tobacco control through subnational initiatives: lessons from the Philippines Reiner Lorenzo Tamayo (Manila, Philippines)	09:00 - 09:00
VA386	Communicating risk: compliance assessment of health warning labels on tobacco products in Goa, India Akshatha Gadiyar (Bambolim, India)	09:00 - 09:00
VA387	State of the evidence of economic impacts on the tourism sector following the implementation of a smoke-free policy Ryan Kennedy (Baltimore, United States)	09:00 - 09:00
VA388	Evaluation of compliance with smoke-free regulations in a multi-ethnic city in Western China: a mixed-methods study Yuhang Zhang (Beijing, China)	09:00 - 09:00
VA389	Factors associated with smoke-free rules at home among adult workers in 10 sub-Saharan African countries: Global Adult Tobacco Survey, 2012-2021 Betelihem Getachew (Atlanta, United States)	09:00 - 09:00
VA390	Not on display! Low availability of e-cigarettes and heated tobacco products across seven Mexican cities Graziele Grilo (Baltimore, United States)	09:00 - 09:00
VA391	Development of tobacco pack inserts in Israel - qualitative and quantitative research: opportunity to reach people who smoke with motivational messages Laura Rosen (Ramat Aviv, Israel)	09:00 - 09:00
VA392	Monitoring the violations of tobacco advertising, promotion and sales on the internet in Vietnam and policy recommendations Huyen Doan (Ha Noi, Vietnam)	09:00 - 09:00
VA393	Assessment of the effectiveness of smoke-free policy through policy evaluation, compliance and exposure to environmental tobacco smoke in the Philippines Donnabel Tubera-Panes (Baguio, Philippines)	09:00 - 09:00
VA395	Building effective and sustainable MPOWER-based programs in Chinese cities through global collaboration: an evaluation of the Tobacco Free Cities Initiative	09:00 - 09:00

	Pam Redmon (Atlanta, United States)	
VA396	Leveraging youth sport to control tobacco: a strategic approach Karen Chale (Lusaka, Zambia)	09:00 - 09:00
VA397	The impact of the Framework Convention on Tobacco Control on policy implementation, tobacco use, and health: a systematic review G. Emmanuel Guindon (Hamilton, Canada)	09:00 - 09:00
VA400	Assessment of compliance with tobacco control legislation in 4 regions of Ukraine in 2024 Kateryna Marushko (Kyiv, Ukraine)	09:00 - 09:00
VA402	Business-to-business marketing: the relationship between tobacco companies and retailers in Jakarta, Indonesia Jennifer Brown (Baltimore, United States)	09:00 - 09:00
VA403	Cigarette design: how do adolescents perceive warnings on cigarette sticks in Argentina? María Belén Arnaudo (Ciudad Autónoma de Buenos Aires, Argentina)	09:00 - 09:00
VA405	Between lines and beyond the smoke: a comparative analysis of media and audience frames on tobacco taxation issue in China Wenwen Zhao (Beijing, China)	09:00 - 09:00
VA406	Using an age-period-cohort model to explain the long-term trend in tobacco consumption in Chile (1994-2020) Constanza Garin (Santiago de Chile, Chile)	09:00 - 09:00
VA407	Global landscape of policies regulating additives in nicotine and tobacco products Andre Luiz Oliveira da Silva (Rio de Janeiro, Brazil)	09:00 - 09:00
VA408	In my data era: 25 years of the Global Tobacco Surveillance System Anna Dean (Atlanta, United States)	09:00 - 09:00
VA410	Tobacco control law implementation scenario: report card Samiul Hassan Shajib (Dhaka, Bangladesh)	09:00 - 09:00
VA411	Feasibility of the implementation of plain packaging of tobacco products in Ghana Mavis Danso (Accra, Ghana)	09:00 - 09:00
VA414	What's in your smokeless tobacco? Prioritising hazardous constituents for regulation in India Sonu GOEL (Chandigarh, India)	09:00 - 09:00
VA415	Analysis of the change trend of tobacco marketing content on the internet in China from 2021 to 2023 Ye Han (Beijing, China)	09:00 - 09:00
VA418	Flavoured cigarette uses and links to current, daily use and susceptibility among adolescent who have ever smoked Xinru Liu (Hong Kong, China)	09:00 - 09:00
VA419	Stop Tobacco Bangladesh sensitised and engaged youth and people at large to support government to impose ban on e-cigarette imports Aminul Islam Sujon (Dhaka, Bangladesh, Bangladesh)	09:00 - 09:00
VA421	Socioeconomic differential effect of tobacco control policies on smoking prevalence and quit ratios in the European Union (2009-2020) Ariadna Feliu (London, United Kingdom)	09:00 - 09:00
VA422	A comprehensive evaluation of an e-cigarette flavor ban on	09:00 - 09:00

	consumer behavior and purchasing Anne Havermans (Bilthoven, Netherlands)	
VA423	Good practices and challenges in monitoring tobacco industry interference: The JAPreventNCD project Taija Voutilainen (Kuopio, Finland)	09:00 - 09:00
VA424	Digital platform roles to ensure smokefree environment at various places to protect people from secondhand smoke Aminul Islam Sujon (Dhaka, Bangladesh, Bangladesh)	09:00 - 09:00
VA425	STB initiative succeeded to remove smoking scene from promotional materials of Toofan and Jongly films Aminul Islam Sujon (Dhaka, Bangladesh, Bangladesh)	09:00 - 09:00
VA426	"Those bugs are so gross!" Chinese children's feedback on e-cigarette prevention videos Zining Wang (Beijing, China)	09:00 - 09:00
VA427	Global media competition: a transformative platform empowering youth to reclaim digital spaces and expose big tobacco's deception Rajika Mahajan (Delhi, India)	09:00 - 09:00
VA428	E-cigarette use among youth in Rajasthan: awareness, accessibility, and pattern of usage Jyoti Choudhary (Jaipur, India)	09:00 - 09:00
VA429	Global legislative activism (Sue) for regulating e-cigarettes Md. Zulhas Ahmed (Dhaka, Bangladesh)	09:00 - 09:00
VA431	Assessing tobacco control law implementation status in public places and public transportation in eight divisional cities of Bangladesh Md. Zulhas Ahmed (Dhaka, Bangladesh)	09:00 - 09:00
VA433	The Brazilian experience in implementing sustainable economic alternatives to tobacco farming Raquel Gurgel (Rio de Janeiro, Brazil)	09:00 - 09:00
VA434	How legal battle of Kerala Voluntary Health Services advanced tobacco control in the state of Kerala Saju ITTY (Kottayam, India)	09:00 - 09:00
VA438	Mobile based monitoring compliance of tobacco free educational institutions (TOFEI) guidelines in Jammu and Kashmir India Shravan. k Upadhayay (New Delhi, India)	09:00 - 09:00
VA439	Illicit tobacco trade in Bolivia: a cross-sectional survey of consumption patterns Javier Finot (Santiago de Chile, Chile)	09:00 - 09:00
VA440	Using discarded packs collection to estimate illicit cigarette trade in Colombia Javier Finot (Santiago de Chile, Chile)	09:00 - 09:00
VA441	Exploring the marketing strategies of Zarda: an observational study in Bangladesh Farhana ZAMAN (Dhaka, Bangladesh)	09:00 - 09:00
VA443	Your rights versus my rights: media representation of smoking and secondhand smoke-drift in homes, 2015-2024 Germaine Lai (Brisbane, Australia)	09:00 - 09:00
VA444	Opportunities And Challenges Of Implementing Smoke-Free Areas From The Perspective Of Venue Managers In Indonesia Putu Ayu Swandewi Astuti (Denpasar, Indonesia)	09:00 - 09:00

VA445	The perspective of independent tobacco retailers on underage sales and marketing restrictions in Jakarta, Indonesia Hannah Elise Barker (Baltimore, United States)	09:00 - 09:00
VA446	Engagement of civil society to sensitize government for import ban of electronic cigarettes in Bangladesh Ataur Rahman (Dhaka, Bangladesh)	09:00 - 09:00
VA447	Assessing rationalization beliefs among people who use e-cigarettes in China: scale development and validation Wenjie Guo (Shanghai, China)	09:00 - 09:00
VA448	Engaging the business sector to support tobacco control measures through company-oriented awards Sau Chai TONG (Hong Kong Special Administrative Region, China)	09:00 - 09:00
VA449	Engagement of youth in tobacco control in Smoke-free Elite Teens Programme Sau Chai TONG (Hong Kong Special Administrative Region, China)	09:00 - 09:00
VA450	Enhancing tobacco control in the Maldives: assessing public perception of tobacco law compliance, awareness, and enforcement challenges Aminath Adheela (Male', Maldives)	09:00 - 09:00
VA451	Compliance is the key to success in the Tobacco Control Movement in Bangladesh: DAS experience Islam Md Aminul (Dhaka, Bangladesh)	09:00 - 09:00
VA454	Should protection from tobacco smoke incursion into homes be included in FCTC strategies? Findings from the 2024 ITC Israel Survey Laura Rosen (Ramat Aviv, Israel)	09:00 - 09:00
VA455	Visualising traceability data of tobacco products Björn Klang (Stockholm, Sweden)	09:00 - 09:00
VA456	Enforcement of school tobacco policies (STPs): students' and staff's perception of their school's commitment Pierre Laloux (Brussels, Belgium)	09:00 - 09:00
VA457	Distribution of cigarette retail points around middle schools and association with the students'smoking behavior in Beijing, 2024 Lin Xiao (Beijing, China)	09:00 - 09:00
VA459	Prevalence and associated factors based on PRECEDE model for e-cigarette use among secondary school students in Bangkok, Thailand Sarunya Benjakul (Bangkok, Thailand)	09:00 - 09:00
VA460	Gaps and challenges in compliance with smoke-free area regulations in Indonesia: exploring stakeholder perspectives Rizma Dwi Nastiti (Surabaya, Indonesia)	09:00 - 09:00
VA461	Tobacco law compliance in retail and restaurant sectors across the Maldives: insights for effective enforcement Aminath Adheela (Male', Maldives)	09:00 - 09:00
VA462	#SmokeFreeNollywood: how a strategic alliance to combat tobacco promotion and protect youth from exposure worked in Nigeria Shaibu Hussein (Federal Capital Territory, Abuja, Nigeria)	09:00 - 09:00
VA465	Does exposure to e-cigarette advertisement on social media increase susceptibility to e-cigarette use among Indonesian youth? Melinda Péntzes (Budapest, Hungary)	09:00 - 09:00

VA466	Tobacco-free village initiative in Assam: a community-driven approach to tobacco control Satyajit Das (Guwahati, India)	09:00 - 09:00
VA467	Estimating the costs of tobacco waste prevention and mitigation in Costa Rica Luca Pruzzo (Santiago de Chile, Chile)	09:00 - 09:00
VA470	Assessing the Influence of Single Cigarette Sales on Smoking Behavior: an empirical study of Bangladesh Farhana ZAMAN (Dhaka, Bangladesh)	09:00 - 09:00
VA471	Enforcement of the flavor ban on e-cigarettes and e-liquids in the Netherlands Inge Meex (Utrecht, Netherlands)	09:00 - 09:00
VA472	Mapping the interplay between pH and nicotine in smokeless tobacco: a bibliometric analysis Diksha Walia (Chandigarh, India)	09:00 - 09:00
VA473	Smoking survivors - powerful stories inspiring quitting Ailsa Rutter (Durham, United Kingdom)	09:00 - 09:00
VA475	Complexities and challenges in enforcing the Prohibition of Tobacco Advertisement, Promotion, and Sponsorship (TAPS) law in India Rana J. Singh (Delhi, India)	09:00 - 09:00
VA476	Youth-driven advocacy leads to historic e-cigarette ban in Bangladesh: a model for grassroots tobacco control efforts Farhana ZAMAN (Dhaka, Bangladesh)	09:00 - 09:00
VA477	Penetration of illicit cigarette trade in the greater Metropolitan Area of Costa Rica Luca Pruzzo (Santiago de Chile, Chile)	09:00 - 09:00
VA478	WHO FCTC Article 11 Index: measuring progress on tobacco warnings and labels Yen Lian Tan (Bangkok, Thailand)	09:00 - 09:00
VA479	Challenges and strategies in the control of Electronic Nicotine Delivery Systems (ENDS) and Heated Tobacco Products (HTPs): the Brazilian experience Cristiane Vianna (Rio de Janeiro, Brazil)	09:00 - 09:00
VA480	Evaluating strategies to reduce effects of e-cigarette social media posts on risk perceptions susceptibility among youth Desiree Vidana-Perez (Columbia, United States)	09:00 - 09:00
VA482	A study on the factors influencing the communication effectiveness of 'World No Tobacco Day' campaigns on social media platforms biaowen huang (beijing, China)	09:00 - 09:00
VA483	Tobacco access and availability in Tunisian middle school adolescents, 2024 Salsabil REJAIBI (Tunis, Tunisia)	09:00 - 09:00
VA484	Identifying the dynamics between tobacco control measures and their association with tobacco use prevalence: FCTC and MPOWER Naeun Kang (Seoul, Republic of Korea)	09:00 - 09:00
VA485	The impact of Shanghai Tobacco Control Regulations on hospital admission and mortality rates for COPD: An interrupted time series analysis De Chen (Shanghai, China)	09:00 - 09:00

VA490	Evaluating cigarette demand and affordability in Malaysia: a call for strengthened tobacco taxation Wency Bui (Serdang, Malaysia)	09:00 - 09:00
VA491	Leveraging blockchain for transparent tobacco policy tracking: opportunities and challenges in under-served regions Hector Mongi (Dodoma, Tanzania)	09:00 - 09:00
VA492	A living lab approach to vaping in Trinity College Dublin from October 2022 to March 2025 Martina Mullin (Dublin, Ireland)	09:00 - 09:00
VA494	Successful Implementation of Smoke-Free Cities in Cambodia through the tourism sector Irene Patricia Reyes (Bangkok, Thailand)	09:00 - 09:00
VA495	Compliance with COTPA Section 4: a study on smoking prohibition in public places in Amroha District, Uttar Pradesh Vivek Awasthi (Lucknow, India)	09:00 - 09:00
VA496	Health literacy and factors associated with smoking status and sex among South Korean adults Yoon Ah SHIN (Wonju, Republic of Korea)	09:00 - 09:00
VA497	Effectiveness of health warning labels on cigarette packages: evidence from low- and middle-income economies Nirmalya Mukherjee (Kolkata, India)	09:00 - 09:00
VA498	Monitoring compliance with tobacco control legislation: a cross-sectional assessment of cigarettes and other tobacco products act (COTPA), 2003 in Rajasthan, India Jyoti Choudhary (Jaipur, India)	09:00 - 09:00
VA499	Tobacco Use Monitoring Application: An Innovation for systematic data collection by Smoke-Free Local Administration Organizations and Community Personnel Saroj Nakju (Bangkok, Thailand)	09:00 - 09:00
VA500	The value of sponsored media partnership in mass-media campaigns: the example of <i>Mois sans tabac</i> Romain Guignard (Saint-Maurice, France)	09:00 - 09:00
VA501	A Comprehensive Analysis of Tobacco Retail Vendor Compliance with Tobacco Control Policy Implementation in an Education City of Rajasthan Jyoti Choudhary (Jaipur, India)	09:00 - 09:00
VA502	Graphical Health Warning Implementation Status in Eight Divisional Cities of Bangladesh Farhana ZAMAN (Dhaka, Bangladesh)	09:00 - 09:00
VA503	Compliance with the smoke-free policy in Ninh Binh and Nghe An provinces, Vietnam Tu-Anh Hoang (Hanoi, Vietnam)	09:00 - 09:00
VA504	"Out of site out of mind", monitoring and enforcement challenges presented by the digital market place Marisol Gonzalez Troya (Navan, Ireland)	09:00 - 09:00
VA505	Navigating bidi regulation in India: A holistic overview of India's regulatory framework from bidi production to consumption Nitin Kumar Joshi (Jodhpur, India)	09:00 - 09:00
VA506	Facing the battle over diverse TAPS strategies in Metropolitan Manila, Philippines Jasmin Lagahit (Pasig City, Philippines)	09:00 - 09:00

VA507	Barriers to Adoption of Tobacco Control Policies: Lessons from Subnational Governments in Indonesia Halik SIDIK (Jakarta, Indonesia)	09:00 - 09:00
VA509	Perceptions of Smoking-Related Harms and Support for Tobacco Control Policies Based on Tobacco Product Use Patterns in South Korea Geon Heo (Seoul, Republic of Korea)	09:00 - 09:00
VA511	TCRC's Pioneering Effort in Achieving E-Cigarette Ban: A Success Model in Bangladesh Farhana ZAMAN (Dhaka, Bangladesh)	09:00 - 09:00
VA512	Prevalence of tobacco products use in Tunisian school adolescents, 2024 Salsabil REJAIBI (Tunis, Tunisia)	09:00 - 09:00
VA514	Using Artificial Intelligence (AI) to Track Targeted Tobacco Advertising in Indonesian Digital Newspaper Platforms Melina Samar Magsumbol (New Delhi, India)	09:00 - 09:00
VA515	Retailers in store and social media marketing mix of electronic cigarettes in Indonesia Putu Ayu Swandewi Astuti (Denpasar, Indonesia)	09:00 - 09:00
VA516	Tobacco packaging and labeling policies in the WHO South-East Asia Region: Evaluating alignment with WHO FCTC Article 11 Implementation Guidelines Kai Wasson (Washington, United States)	09:00 - 09:00
VA517	Strengthening tobacco control in Indonesia: Key advancements in government regulation no. 28 of 2024 Lily S. Sulistyowati (Jakarta, Indonesia)	09:00 - 09:00
VA519	The violation of the bans on tobacco advertising and promotion at points of sale in Vietnam in 2024 Thao Nguyen TB (Hanoi, Vietnam)	09:00 - 09:00
VA521	Tobacco marketing in Brazil: social media as a challenge to regulatory policies Melina Samar Magsumbol (New Delhi, India)	09:00 - 09:00
VA522	Strengthening the tobacco control framework of Bangladesh: developing and approving the organogram of the National Tobacco Control Cell (NTCC) Aminul Islam Sujon (Dhaka, Bangladesh, Bangladesh)	09:00 - 09:00
VA523	A scoping review of policies to control tobacco smoking in Maharashtra, India Nisha Mutalikdesai (Pune, India)	09:00 - 09:00
VA524	Experimental Study on the Development and Design of Tobacco Pictorial Health Warnings Using Eye Movement Tracking Sujin Lim (Seoul, Republic of Korea)	09:00 - 09:00
VA526	Assessing Industry Compliance to the Graphic Health Warnings Law in the Philippines: Challenges in Multi-Sectoral Tobacco Governance Alen Santiago (Quezon City, Philippines)	09:00 - 09:00
VA527	Addressing tobacco as a determinant of nutrition via youth-led community actions - example from nationwide community project in Sri Lanka Akhila Nilaweera (Colombo, Sri Lanka)	09:00 - 09:00
VA528	Aligning Advocacy with Action: How Civil Societies Enhance	09:00 - 09:00

	MPOWER Policy Implementation for Tobacco Control Success Jatina Vij (Chandigarh, India)	
VA529	Menthol Cigarette Smoking and its Perceived Comparative Harm among South African Adults who Smoke Daily Kgomotso Kali (Pretoria, South Africa)	09:00 - 09:00
VA530	Licensing of Points of Sale of tobacco products by the Local Government Institutions: An effective strategy for tobacco control A. K. M. Maksud (Dhaka, Bangladesh)	09:00 - 09:00
VA531	How 'India vs tobacco' campaign harnessed the power of digital media: A deep dive into agenda setting to creating engagement Vaishakhi Mallik (New Delhi, India)	09:00 - 09:00
VA533	The Waning Compliance of Health Warning Labels (HWLs): a Case of Policy Deterioration in Pakistan Syed Ali Wasif Naqvi (Islamabad, Pakistan)	09:00 - 09:00
VA534	Enhancing implementation of FCTC Article 12: a study on FCTC Parties' support needs Justine Avenel (Paris, France)	09:00 - 09:00
VA535	Facilitators and barriers to effective implementation of local SF laws: a qualitative study in 3 cities in Indonesia Lindsay White (New York, United States)	09:00 - 09:00
VA536	Understanding various dimensions of online beedi marketing in India Ashish Gupta (Delhi, India)	09:00 - 09:00
VA537	Empowering Youth Through Faith-Based Tobacco Control: Lessons from Muhammadiyah Schools in Indonesia Jowanda Harahap (Jakarta, Indonesia)	09:00 - 09:00
VA539	Prevalence and Correlates of Secondhand Smoke in Tobacco Growing Regions of Zambia: Findings from the 2021 Global Youth Tobacco Survey Agatha Shula (Lusaka, Zambia)	09:00 - 09:00
VA540	Compliance with the comprehensive smoke-free law in nine cities of Indonesia: a need for better implementation capacity and commitment Putu Ayu Swandewi Astuti (Denpasar, Indonesia)	09:00 - 09:00
VA541	MANAS successful advocacy ensured the Government of Bangladesh bans the import of e-cigarettes ArupRatan Choudhury (Dhaka, Bangladesh)	09:00 - 09:00
VA544	Read Aloud Challenge 2023: Engaging Families in Smoke-Free Advocacy Through Digital Literacy Kadek Ridoi Rahayu (Jakarta, Indonesia)	09:00 - 09:00
VA545	The compliance of hospitality and public venues to smoke-free law in the world's popular tourist destination, Bali, Indonesia I Made Kerta Duana (Denpasar, Indonesia)	09:00 - 09:00
VA546	Exposure and Likely Effects of Second-Hand Tobacco Smoke among Workers in Hospitality Venues in Abuja, Nigeria Emmanuel Abraham (Abuja, Nigeria)	09:00 - 09:00
VA548	Ending the puff: an ecological perspective on loose cigarette bans and youth smoking trends across 13 countries Nancy Satpathy (Bhubaneswar, India)	09:00 - 09:00
VA549	Marketing of tobacco products at points of sale in ten Argentine	09:00 - 09:00

	provinces Mario Bedosti (Ciudad Autónoma de Buenos Aires, Argentina)	
VA550	New and emerging tobacco and nicotine product bills in Latin America and the Caribbean amidst health concerns and industry interests Eric Crosbie (Reno, United States)	09:00 - 09:00
VA551	Empowering a Tobacco-Free Generation: Insights from the Tobacco Free Youth Campaign 2.0 in Uttar Pradesh Satish Tripathi (Lucknow, India)	09:00 - 09:00
VA552	Unveiling Tobacco Vendor Density and Compliance Gaps: Insights from a Geo-Spatial Study in Eastern India Schools DEBI KALYAN SATPATHY (Pilani, India)	09:00 - 09:00
VA553	Taming tobacco and nicotine retail environments? Industry tactics and innovative solutions to protect youth Hussein Faeq (Bath, United Kingdom)	09:00 - 09:00
VA633	Smoking prevalence and socioeconomic disparities in 23 Sub-Saharan African countries: the role of changes in tax scores post-WHO FCTC implementation Anesu Marume (Pretoria, South Africa)	09:00 - 09:00
VA637	Longitudinal association between tobacco retailer access, policy compliance, and adolescent tobacco use susceptibility in urban India Ritesh Mistry (Ann Arbor, United States)	09:00 - 09:00
<i>Visual Abstracts</i> 09:00 - 18:00		Visual Abstract
	Economic Insights, Taxation, and Illicit Trade	
VA318	Tax evasion strategies of smokeless tobacco (SLT) industries in Bangladesh: gaps and the prevention policies Farhana ZAMAN (Dhaka, Bangladesh)	09:00 - 09:00
VA319	Differential responsiveness to cigarette prices among adults who use cannabis and those who do not in the U.S. Tingting Yao (San Francisco, United States)	09:00 - 09:00
VA320	Comparative analysis of the impact of cigarette taxation on consumption, revenue and mortality in Jordan Mohammad Alyahya (Irbid, Jordan)	09:00 - 09:00
VA322	Illicit cigarette trade and tax evasion: rmpty pack survey in Zambia Cosmas zyambo (Lusaka, Zambia)	09:00 - 09:00
VA323	Spatio-temporal distribution of cigarette providers (retail & electronic) in three Indonesian cities, 2015-2022 Risky Kusuma Hartono (South Jakarta, Indonesia)	09:00 - 09:00
VA324	Trends and correlates of current untaxed tobacco use between 2013 and 2022-2023 in Australia: a repeated cross-sectional study Ara Cho (Brisbane, Australia)	09:00 - 09:00
VA325	A lopsided global health equation: the case of tobacco industry Nigar Nargis (Atlanta, United States)	09:00 - 09:00
VA326	Evaluating the impact of illicit tobacco trade on health and economic gains from tax policies in Latin America Agustin Casarini (Ciudad Autónoma de Buenos Aires, Argentina)	09:00 - 09:00
VA327	Contract, credit, and tobacco farming efficiency among smallholder	09:00 - 09:00

	tobacco farmers in Kenya and Indonesia Qing Li (Cape Town, South Africa)	
VA329	Burning cheaper, eating pricier: how cigarettes became more affordable than food in Brazil (2012-2023) Mariana Pinho (Rio de Janeiro, Brazil)	09:00 - 09:00
VA330	Tobacco farming related health shocks and labor use among smallholder farmers in Kenya Qing Li (Cape Town, South Africa)	09:00 - 09:00
VA331	An analysis of the tobacco illicit market in Jordan: a household survey Mohammad Alyahya (Irbid, Jordan)	09:00 - 09:00
VA332	Effectiveness of behavioural and/or pharmacological interventions for tobacco and alcohol co-use: a systematic review Tin Shun Titan Mak (Hong Kong SAR, China)	09:00 - 09:00
VA333	A global study of the association between cigarette excise tax structure and the dispersion of cigarette prices Samantha Filby (Cape Town, South Africa)	09:00 - 09:00
VA334	Crowding-out effect of tobacco consumption in North Macedonia Dragan Gligoric (Bosnia and Herzegovina)	09:00 - 09:00
VA335	What do tobacco prices tell us about illicit trade penetration? The case of Chile Javier Finot (Santiago de Chile, Chile)	09:00 - 09:00
VA337	Cigarette consumption patterns in Pakistan: consumers' response to tax increases Muhammad Asif Iqbal (Karachi, Pakistan)	09:00 - 09:00
VA338	Government initiatives against tax evasion in the Zarda industry: a context analysis of Bangladesh Farhana ZAMAN (Dhaka, Bangladesh)	09:00 - 09:00
VA339	Brand switching during South Africa's COVID-19 tobacco sales ban and its long-term effect on illicit trade Kirsten Van der Zee (Cape Town, South Africa)	09:00 - 09:00
VA340	Experiences of tobaccoconists, police, and public health officers regarding the illicit tobacco trade in Australia: lessons for the tobacco endgame Coral Gartner (Brisbane, Australia)	09:00 - 09:00
VA341	The potential of tobacco taxation for Slovak fiscal consolidation Ivan Lichner (Bratislava, Slovakia)	09:00 - 09:00
VA344	Examining cigarette, heated tobacco, and e-cigarette market pricing and tax pass-through in Ukraine during the 2019-2022 tax reforms Zaineb Sheikh (Bath, United Kingdom)	09:00 - 09:00
VA345	A case study of Thailand's preparation for joining the protocol to eliminate illicit trade in tobacco products Chardsumon Prutipinyo (Bangkok, Thailand)	09:00 - 09:00
VA346	Quantifying under-reported cigarette production and tax evasion in Pakistan: a production function approach Muhammad Sabir (Karachi, Pakistan)	09:00 - 09:00
VA347	Tax disparities between e-cigarette types: Lessons from the Israeli market Shira Kislev (Ramat Gan, Israel)	09:00 - 09:00

VA348	The relationship between land and sea border lengths with the illicit trade of cigarettes Kevin Welding (Baltimore, United States)	09:00 - 09:00
VA349	Impact of cigarette price and smoking-related factors on youth smoking initiation in Indonesia Gea Melinda (Central Jakarta, Indonesia)	09:00 - 09:00
VA350	Smoking reduction after tobacco tax increase among individuals who smoke without an intention to quit in Hong Kong Wai Hong Chu (Hong Kong Special Administrative Region, Hong Kong SAR (China))	09:00 - 09:00
VA351	Identifying effective tax policies to reduce cigarette smoking: cross country empirical evidence Samantha Filby (Cape Town, South Africa)	09:00 - 09:00
VA352	Household tobacco expenditure and its impact on child nutrition: evidence from South Africa Zunda Chisha (Cape Town, South Africa)	09:00 - 09:00
VA353	Barriers and opportunities in Zambia's health tax policy on tobacco, alcohol, and SSBs Zunda Chisha (Cape Town, South Africa)	09:00 - 09:00
VA355	Patterns of tobacco consumption during an economic crisis: the case of Lebanon Ali Abboud (Beirut, Lebanon)	09:00 - 09:00
VA356	Economic insights into the illicit tobacco trade in central India: the role of non-regulated products and innovative solutions Noopur KOKANE (Nagpur, India)	09:00 - 09:00
VA357	Characterisation of illicit trade in tobacco products in Metropolitan Area Montevideo Diego Rodríguez Sendoya (Montevideo, Uruguay)	09:00 - 09:00
VA358	Trends and correlates of purchasing illicit tobacco: findings from the 2016-2022 International Tobacco Control Four Country Smoking and Vaping Surveys Ara Cho (Brisbane, Australia)	09:00 - 09:00
VA359	A global fellowship programme to establish sustainable funds for tobacco control and health promotion Anisa Ismail (Bangkok, Thailand)	09:00 - 09:00
VA360	Patterns of illicit tobacco use among a representative sample of Australians who smoke tobacco Cheneal Puljevic (Brisbane, Australia)	09:00 - 09:00
VA361	Price dynamics and affordability of tobacco products in India: a study on the impact of GST implementation Sonu GOEL (Chandigarh, India)	09:00 - 09:00
VA363	Strategies of tobacco industry to undermine tax system: Economic and health impacts Samiul Hassan Shajib (Dhaka, Bangladesh)	09:00 - 09:00
VA364	How does the life expectancy of individuals who smoke tobacco compared to individuals who do not smoke tobacco? Evidence from India Nirmalya Mukherjee (Kolkata, India)	09:00 - 09:00
VA365	Smoking costs: Comparing pre-GST and post-GST cigarette price trends in India Nirmalya Mukherjee (Kolkata, India)	09:00 - 09:00

VA366	Revenue lost in Zambia as a result of excise tax incentive for local cigarette manufacturers Zunda Chisha (Cape Town, South Africa)	09:00 - 09:00
VA367	Manipulating prices to evade taxation in Bangladesh Farhana ZAMAN (Dhaka, Bangladesh)	09:00 - 09:00
VA368	Potential economic productivity losses due to bidi, cigarette and smokeless tobacco consumption: Comprehensive national and subnational estimates from India Nitin Kumar Joshi (Jodhpur, India)	09:00 - 09:00
VA369	Cost-effectiveness analysis on interventions for bidi consumption control Nitin Kumar Joshi (Jodhpur, India)	09:00 - 09:00
VA370	Earmarking health tax revenue for public health in Jamaica: An example for other countries Corne van Walbeek (Cape Town, South Africa)	09:00 - 09:00
VA371	Fiscal and tobacco control consequences of the huge increase in cigarette excise taxes in France Silvano Gallus (Milan, Italy)	09:00 - 09:00
VA372	Tracking and tracing taxation in Pakistan Waseem Iftikhar Janjua (Islamabad, Pakistan)	09:00 - 09:00
VA374	Examining the media contribution to enforce Maximum Retail Price (MRP) on cigarette packages in Bangladesh Sushanta Kumar SINGHA (Dhaka, Bangladesh)	09:00 - 09:00
VA375	Opinions on tobacco price increases and impact on motivation to quit in France Anne Pasquereau (SAINT MAURICE, France)	09:00 - 09:00
VA378	Advancing tobacco taxation to reduce the burden of non-communicable diseases in Mexico: Insights from a simulation model Belen Saenz-de-Miera (La Paz, Mexico)	09:00 - 09:00
VA380	Assessing the impact of tobacco taxation on poverty in Argentina: An extended cost-effectiveness analysis Natalia Espinola (Buenos Aires City, Argentina)	09:00 - 09:00
VA634	Illicit trade in South Africa: new evidence from nationally representative surveys Mxolisi Zondi (Cape Town, South Africa)	09:00 - 09:00
Workshop 10:00 - 12:00		Wicklow Hall 2A
WS02-2 - Civil Society COP preparation and strategy session Patricia Lambert (South Africa) Leslie Rae-Ferat (Ottawa, Canada)		
	Preparation for COP11: FCTC Secretariat Kate Lannan (Switzerland)	10:00 - 10:00
	Civil society strategies and engagement in the lead up to COP11 Leslie Rae-Ferat (Ottawa, Canada)	10:00 - 10:00
	Break-out sessions by regions with regional facilitators Kylie Lindorff (Australia)	10:00 - 10:00
	Opening & Closing Remarks Patricia Lambert (South Africa)	10:00 - 10:00

Symposium

13:00 - 14:00

The Forum

SY-1-01 - Tobacco extended producer responsibility: The next tobacco corporate social responsibility (CSR)

Deborah Sy (Bangkok, Thailand)

Andrew Black (Switzerland)

EPR Frameworks and Tobacco Industry Interference: Struggles in France

13:00 - 13:00

Amélie Eschenbrenner (Paris, France)

The need to ban filters instead of extending responsibility

13:00 - 13:00

Danielle van Kalmthout (Belgium)

EU Single-Use Plastics Directive: Loopholes in Legislation of Italy, Spain, Germany, Ireland and Best Practices in the Netherlands

13:00 - 13:00

Lilia Olefir (Belgium)

A Tragic Discovery: How Carcinogenic Recycled Products saved South Korea from Tobacco EPR

13:00 - 13:00

Sungkyu Lee (Seoul, Republic of Korea)

Pathways to align Tobacco EPR with the WHO FCTC

13:00 - 13:00

Damjan Ćulafić (Montenegro)

Symposium

13:00 - 14:00

Liffey A

SY-2-01 - The judiciary as a double-edged sword: Industry strategies to undermine effective public policy in tobacco control

Monique Muggli (Washington, United States)

Strengthening Accountability for Public Health

13:00 - 13:00

Daniel Dorado (Quito, Ecuador)

How the tobacco industry successfully delayed additives regulation in Brazil by judicialization

13:00 - 13:00

Adriana Carvalho (Sao Paulo, Brazil)

TobaccoControlLaws Launches Notable Quotes in Legal Decisions from Around the World

13:00 - 13:00

Deniece Carrington (United States)

Weaponizing Rights: How the Tobacco Industry Misuses Rights-Based Arguments to Undermine Public Health

13:00 - 13:00

Oscar Cabrera (Washington dc, United States)

Nigeria health recovery cost case: Challenges and lessons learn

13:00 - 13:00

Akinbode Oluwafemi (Nigeria)

Symposium

13:00 - 14:00

Liffey B

SY-5-01 - Reclaiming the narrative: Independent illicit trade evidence as a catalyst for tobacco taxation

Ana Mugosa (Montenegro)

Itziar Belausteguioitia (Mexico)

Illicit trade studies in Latin America

13:00 - 13:00

Guillermo Paraje (Santiago de Chile, Chile)

Using illicit trade studies to advance tax indexation in Mexico

13:00 - 13:00

Luz Myriam Reynales (Cuernavaca, Mexico)

Countering Industry Interference in Colombia with evidence

13:00 - 13:00

Blanca Llorente (Bogota, Colombia)

The extent of illicit trade of cigarettes in Pakistan 13:00 - 13:00

Muhammad Asif Iqbal (Karachi, Pakistan)

Addressing tobacco tax evasion in Montenegro: Strategies, results, and fiscal impacts 13:00 - 13:00

Mirjana Čizmović (Montenegro)

Symposium

13:00 - 14:00

Wicklow Hall 1

SY-4-01 - Advancing tobacco control: The impact of graphic warnings and standardised packaging

Quan Gan (United States)

Benn McGrady (Geneva, Switzerland)

Impact of standardized tobacco packaging on smoking-related behaviors and perceptions in Singapore 13:00 - 13:00

Yvette van der Eijk (Singapore, Singapore)

Enhancing Graphic Health Warnings: Impact and Lessons Learned from Nepal 13:00 - 13:00

Tara Singh Bam (Singapore, Nepal)

Standardised Tobacco Packaging in the United Kingdom: Key Lessons and Future Directions 13:00 - 13:00

Grant Thoms (Stirling, United Kingdom)

Standardized Tobacco Packaging: Achievements, Industry Challenges, and Countermeasures 13:00 - 13:00

Rachel Kitonyo-Devotsu (Kenya)

Promoting Plain Packaging Policy in Georgia: Lessons Learned and Ways Forward 13:00 - 13:00

Ana Dekanosidze (Tbilisi, Georgia)

Symposium

13:00 - 14:00

Wicklow Hall 2A

SY-1-02 - Solidarity in our diversity: Indigenous peoples and ending the commercial nicotine epidemic

Shane Kawenata Bradbrook (New Zealand)

Raglan Maddox (Canberra, Australia)

Indigenous Worldviews: Ending the Nicotine Epidemic 13:00 - 13:00

Lani Teddy (Wellington, New Zealand)

Resisting the Industry: Lessons from the Tupeka Kore Movement in Aotearoa 13:00 - 13:00

Andrew Waa (Wellington, New Zealand)

Nothing about us, without us: Indigenous youth leadership driving change 13:00 - 13:00

Chase Kornacki (San Diego, United States)

Mobilising diverse Indigenous communities: Eradicating commercial tobacco-related death and disease 13:00 - 13:00

Raglan Maddox (Canberra, Australia)

Concluding Remarks - Strengthening Indigenous Resistance and Leadership 13:00 - 13:00

Chase Kornacki (San Diego, United States)

Special Session

13:15 - 14:00

Wicklow Hall 2B

SPS01 - Cities in the spotlight: The importance of local action in advancing tobacco control

Angela Ciobanu (Copenhagen, Moldova)

	Moderator introduction	13:15 - 13:18
	Presentation by city representative - NEW YORK CITY John Jasek (United States)	13:18 - 13:26
	Presentation by city representative - RIO DE JANEIRO Renato Cony (Brazil)	13:26 - 13:34
	Presentation by city representative - BEIJING Yingchi Yang (China) Changshun Xu (China)	13:34 - 13:42
	Q&A	13:42 - 13:57
	Conclusion	13:57 - 14:00
<i>Break/Networking</i> 14:00 - 14:15		
	Break	The Forum
<i>Symposium</i> 14:15 - 15:15		
	SY-1-03 - Using artificial intelligence to advance forward-looking tobacco control measures Vera Luiza da Costa e Silva (Brazil) Douglas William Bettcher (Switzerland)	The Forum
	Described uses of AI in tobacco control literature Jeffrey Hardesty (Baltimore, United States)	14:15 - 14:15
	South Africa: using AI to provide smoking cessation Debbie Rogers (Cape Town, South Africa)	14:15 - 14:15
	Brazil: using AI to implement the WHO FCTC and the Protocol to Eliminate Illicit Trade Cristina de Abreu Perez (Rio de Janeiro, Brazil)	14:15 - 14:15
	Title: TERM - AI used in global tobacco enforcement and reporting movement Nandita Murukutla (New York City, United States)	14:15 - 14:15
	WHO: S.A.R.A.H and Be Healthy Be Mobile use in tobacco control Surabhi Joshi (Geneva, Switzerland)	14:15 - 14:15
<i>Abstract Session (Full Oral Presentation)</i> 14:15 - 15:15		
	OS-2-01 - Blocking tobacco industry tactics to appear credible Mark Hurley (United States) Sheila Duffy (Edinburgh, United Kingdom)	Liffey A
FOP001	Busting Big Tobacco's bulls*#t: A case study of political advocacy and Australian vaping legislation Laura Hunter (Perth, Australia)	14:15 - 14:20
FOP002	Industries' response to tobacco product endgame and nicotine product restrictions: the case of the UK Tobacco and Vapes Bill Britta K. Matthes (Bath, United Kingdom)	14:20 - 14:25
FOP003	Exposing the tobacco industry's exploitation of disadvantaged communities: A campaign to address inequity in tobacco control Yayne Hailu (New York, United States)	14:25 - 14:30
FOP004	Tobacco industry's unlawful promotion of heated tobacco products	14:30 - 14:35

	and e-cigarettes among Georgian medical doctors Nana Peikrishvili (Tbilisi, Georgia)	
FOP005	Unveiling the hidden marketing: a news narrative analysis of tobacco industry charitable donations in Chinese media coverage Jing Xu (Beijing, China)	14:35 - 14:40
FOP006	How Research Institutions are protecting themselves from the Tobacco Industry's fake science Farah Niazi (New Delhi, India)	14:40 - 14:45
<i>Symposium</i>		
14:15 - 15:15		Liffey B
	SY-1-04 - Product and market developments: Understanding the evolving landscape of nicotine, tobacco and related products Nuan Ping Cheah (Singapore, Singapore) Ranti Fayokun (London, United Kingdom)	
	Nicotine and flavour analogues: What they are, their characteristics, risks and implications for product regulation Sven Jordt (Durham, United States)	14:15 - 14:15
	Flavour accessories: Characteristics and regulatory considerations Anne Havermans (Bilthoven, Netherlands)	14:15 - 14:15
	The role of smoking or tobacco product accessories in promoting tobacco use Richard O'Connor (Buffalo, United States)	14:15 - 14:15
	Nicotine salts: Characteristics, science and regulatory implications Maciej Goniewicz (Buffalo, United States)	14:15 - 14:15
<i>Abstract Session (Full Oral Presentation)</i>		
14:15 - 15:15		Wicklow Hall 1
	OS-3-01 - New knowledge on health risks of tobacco and nicotine products Emily Banks (Australia) Kirsten Van der Zee (Cape Town, South Africa)	
FOP007	Morbidity and mortality attributable to tobacco exposure: an analysis from the Global Burden of Disease Study 2023 Brooks Morgan (Seattle, United States)	14:15 - 14:20
FOP008	Trends in incidence and mortality in tobacco-related cancers in Ireland 1994 to 2022 Celia O'Hare (Cork, Ireland)	14:20 - 14:25
FOP009	Smoking cessation and short- and longer-term mortality among 1.5 million adults followed for 15 years Xuyang Tang (Toronto, Canada)	14:25 - 14:30
FOP010	Marketing of Vaginal Tobacco Through Social Media: An Overlooked tobacco control challenge Stella Bialous (San Francisco, United States)	14:30 - 14:35
FOP011	Unraveling the relationship between e-cigarette use (vaping) and eating disorders: insights on youth and young adults Arohi Chauhan (Odisha, India)	14:35 - 14:40
FOP012	Modelling the health impact of achieving a tobacco endgame in Australia: considering inequity Samantha Howe (Melbourne, Australia)	14:40 - 14:45

Abstract Session (Full Oral Presentation)

14:15 - 15:15

Wicklow Hall 2A

OS-4-01 - Evaluating the impact and implementation of tobacco control policies

Melanie Cowan (Switzerland)

FOP013	Expanding smoke-free tourism in Vietnam: Experience and lessons learnt Hanh Nguyen NGUYEN (Hanoi, Vietnam)	14:15 - 14:20
FOP014	Exposure to secondhand smoke and aerosol in indoor and outdoor public spaces in the European Union Charlotte Xin Li (London, United Kingdom)	14:20 - 14:25
FOP015	The impact of tobacco product plain packaging on consumer responses in Ireland: a real-world policy evaluation stratified by socioeconomic groups Paul Kavanagh (Dublin, Ireland)	14:25 - 14:30
FOP016	Multisectoral collaboration: a success story in sustaining tobacco control strategies in a highly urbanized city Donnabel Tubera-Panes (Baguio, Philippines)	14:30 - 14:35
FOP017	A multi-pronged, multi-agency approach towards lowering smoking prevalence to less than 10% Sarah Xing (Singapore, Singapore)	14:35 - 14:40
FOP018	Gen Z vs Big Tobacco: Modernizing MPOWER measures for the Digital Age Elvina Majiwa (Nairobi, Kenya)	14:40 - 14:45

Break/Networking

15:15 - 15:30

The Forum

Break*Plenary Session*

15:30 - 16:30

The Forum

PL01 - Opening session - Transforming the Future

Nadine Dereza (United Kingdom)

	Welcome to Ireland and to the World Conference on Tobacco Control - Opening Remarks from The Executive Director of The Union Cassandra Cirino-Kelly (Switzerland)	15:30 - 15:30
	Opening remarks from the Prime Minister of Ireland - Beyond Borders: Global Best Practices in Tobacco Control & Ireland's Path Micheál Martin (Ireland)	15:30 - 15:30
	Opening remarks from World Health Organisation Director General: A pivotal moment for public health: Confronting tobacco and emerging nicotine products Tedros Adhanom Ghebreyesus (Switzerland)	15:30 - 15:30
	Opening remarks and Call to Action of the WCTC2025 Youth Committee Gene Gesite (Philippines)	15:30 - 15:30
	Opening remarks from Agamroop Kaur Agamroop Kaur (United States)	15:30 - 15:30

Break/Networking

16:30 - 16:45

The Forum

Break

State of the Art - SOTA

16:45 - 17:30

The Forum

SOTA01 - Forward-looking measures for the next 20 years of the WHO FCTC

Kate Lannan (Switzerland)

Part 1

16:45 - 16:45

Brief introduction

16:45 - 16:50

Overview of the work of the WHO FCTC Expert Group on Forward-looking Tobacco Control Measures

16:50 - 16:55

Matthew Allen (New Zealand)

Part 2

16:55 - 16:55

E-Cigarettes available in pharmacies only

16:55 - 16:57

Karlie Brown (Australia)

Tobacco cost recovery

16:57 - 16:59

Tim Appleby (Canada)

Ban on e-cigarettes and heated tobacco products

16:59 - 17:01

Tran Thi Ngoc Anh (Vietnam)

Nicotine pouch ban and ban on disposable e-cigarettes

17:01 - 17:03

Mathieu Capouet (Belgium)

Indigenous Framework for Love, Justice and Health

17:03 - 17:05

Raglan Maddox (Canberra, Australia)

Ban on flavours and additives - tobacco & nicotine

17:05 - 17:07

Helma Slingerland (Netherlands)

Very low nicotine cigarettes

17:07 - 17:09

Matthew Allen (New Zealand)

Youth-centered anti-tobacco campaigns

17:09 - 17:11

Elvina Majiwa (Nairobi, Kenya)

Warnings on individual cigarettes

17:11 - 17:13

Rob Cunningham (Ottawa, Canada)

Tobacco-Free Generation

17:13 - 17:15

Ulysses Dorotheo (Philippines)

Comprehensive plain packaging: from cigarettes to nicotine pouches

17:15 - 17:17

Reetta Honkanen (Finland)

Filter ban

17:17 - 17:19

Stella Bialous (San Francisco, United States)

Part 3

17:19 - 17:19

How to anticipate and plan for pushback

17:19 - 17:24

Rachel Kitonyo-Devotsu (Kenya)

Closing remarks

17:24 - 17:30

Kate Lannan (Switzerland)

State of the Art - SOTA

16:45 - 17:30

Liffey A

SOTA02 - Strengthening climate resilience, addressing food insecurity and empowering smallholder farmers through alternative livelihoods to tobacco growing

Vinayak Prasad (Switzerland)

Jeffrey Drope (Baltimore, United States)

Introduction of the Session and Speakers

16:45 - 16:49

Opening

16:49 - 16:56

Power of Multi-Sectoral Action in the Joint UN Tobacco-Free Farms Initiative

16:56 - 17:02

Cissy Kabasuuga (Zambia)

Tobacco's Impact on climate and desertification

17:02 - 17:07

Utchang Kang (United Kingdom)

The Environmental Toll of Tobacco

17:07 - 17:10

Thomas Novotny (San Diego, United States)

Farmer-centric approach to supporting tobacco farmers to shift to alternative crops in Kenya

17:10 - 17:15

Sprina Chacha (Kenya)

Q&A

17:15 - 17:30

State of the Art - SOTA

16:45 - 17:30

Liffey B

SOTA03 - Exposing tobacco companies' influence on the global harm reduction narrative

Smita Baruah (United States)

Introduction

16:45 - 16:47

Setting the scene

16:47 - 16:54

Emma Green (New York, United States)

Success story

16:54 - 17:01

Rebie Relator (Philippines)

Public face of industry tactics

17:01 - 17:08

María Pérez (United States)

Moderated discussion

17:08 - 17:20

Awards

18:00 - 19:15

Auditorium

2025 Bloomberg Philanthropies Awards for Global Tobacco Control*Awards*

19:30 - 20:30

Auditorium

2025 Bloomberg Philanthropies Awards Post-Event Reception

Tuesday, June 24, 2025

Special Session

08:00 - 08:45

Wicklow Hall 2B

SPS02 - The Launch of the WHO Report on the Global Tobacco Epidemic

Rachel Schraer (United Kingdom)

Opening remarks

08:00 - 08:00

Ruediger Krech (Switzerland)

Adrienne Pizatella (United States)

Key findings

08:00 - 08:00

Hebe Gouda (Switzerland)

Panel discussion

08:00 - 08:00

Brian King (United States)

Damini Mohur (Mauritius)

Bungon Ritthiphakdee (Thailand)

Closing remarks

08:00 - 08:00

Vinayak Prasad (Switzerland)

Satellite Session

08:00 - 08:45

Ecocem Room

SS01 - A flavor ban on vapes, experiences from the Netherlands

Helma Slingerland (Netherlands)

Helma Slingerland (Netherlands)

What measures has the Netherlands taken to reduce the concerning use of flavored e-cigarettes by young people?

08:00 - 08:00

Ingrid Zweep (The Hague, Netherlands)

Beyond Intended Effects: A Comprehensive Evaluation of an E-cigarette Flavor Ban on Consumer Behavior and Purchasing

08:00 - 08:00

Anne Havermans (Bilthoven, Netherlands)

How does the Netherlands enforce the flavor ban?

08:00 - 08:00

Inge Meex (Utrecht, Netherlands)

Satellite Session

08:00 - 08:45

Wicklow Meeting Room 1

SS02 - Countering tobacco industry interference in tobacco taxation in tobacco-producing countries

Kevin Welding (Baltimore, United States)

Gea Melinda (Central Jakarta, Indonesia)

Exposing tobacco industry tactics in undermining taxation and influencing policy in developing countries

08:00 - 08:00

Zaineb Sheikh (Bath, United Kingdom)

Overcoming industry influences through coalition building and youth participation for stronger tax advocacy in Indonesia

08:00 - 08:00

Beladenta Amalia (Central Jakarta, Indonesia)

Brazil's best practices and roles of FCTC in combating industry interference in tobacco-producing countries

08:00 - 08:00

Ana Paula Leal Teixeira (Brazil)

Satellite Session

08:00 - 08:45

Wicklow Meeting Room 2

SS03 - Tackling the Adverse Environmental Impacts of Tobacco Product Use and the Industry that Produces Them

Thomas Novotny (San Diego, United States)

New Friends for the Fight: Joining Environmentalism and Public Health Advocacy

08:00 - 08:00

Chris Bostic (United States)

Article 18 of the WHO FCTC: Updates and Reflections

08:00 - 08:00

Kelvin Khow (Malaysia)

Measuring and Monitoring Tobacco Product Waste: The Intersection of Policy and Research

08:00 - 08:00

Lydia Greiner (San Diego, United States)

A New Science-based pop culture awareness campaign about Tobacco harm

08:00 - 08:00

Anna Marie Chavez (Barcelona, Spain)

Visual Abstracts

08:00 - 18:00

Visual Abstract

Virtual Abstracts Viewing*Plenary Session*

09:00 - 10:00

The Forum

PL02 - Fiscal, regulatory and legislative actions in reducing tobacco consumptions

Rosa Sandoval (United States)

Jeffrey Drope (Baltimore, United States)

Panel Discussion

09:00 - 09:00

Andrés Velasco (Chile)

Amadou Hott (Senegal)

Vera Luiza da Costa e Silva (Brazil)

Bert Brys (Brussels, Belgium)

Break/Networking

10:00 - 10:30

The Forum

Coffee break*State of the Art - SOTA*

10:30 - 11:15

The Forum

SOTA09 - An interactive health check on the "chain of compliance"

Katherine Wright (United States)

Putu Ayu Swandewi Astuti (Denpasar, Indonesia)

Introduction

10:30 - 10:30

First Panelist

10:30 - 10:30

Brian King (United States)

Second Panelist

10:30 - 10:30

Maurice Mulcahy (Ireland)

Third Panelist

10:30 - 10:30

Maria Cecilia Agpawa (Philippines)

Q&A and closing remarks

10:30 - 10:30

State of the Art - SOTA

10:30 - 11:15

Liffey A

SOTA05 - Ending the Commercial Sale of Cigarettes

Joanna Cohen (Baltimore, United States)

Setting the Stage

10:30 - 10:33

Jurisdictions that have done it

10:33 - 10:38

Chris Bostic (United States)

Model to remove profit from cigarette sales

10:38 - 10:48

Kylie Lindorff (Australia)

Non-combustible nicotine/ tobacco products should be treated like cigarettes

10:48 - 10:48

Catherine O. Egbe (Pretoria, South Africa)

Non-combustible nicotine/ tobacco products should be available as an alternative to cigarettes

10:48 - 10:48

Richard Edwards (Adelaide, Australia)

State of the Art - SOTA

10:30 - 11:15

Liffey B

SOTA06 - Tobacco cessation: What we know, what we currently do and where to go in the future

Vinayak Prasad (Switzerland)

Introduction

10:30 - 10:30

What is the biggest challenge related to tobacco cessation we face today?

10:30 - 10:30

Pratima Murthy (India)

What are the latest evidence-based interventions and tools that are available to help tobacco users quit?

10:30 - 10:30

Paul Kavanagh (Dublin, Ireland)

What are innovative partnerships to improve the reach of proven tobacco cessation interventions?

10:30 - 10:30

Vince Margida (Switzerland)

What are the latest technology-innovations in tobacco cessation?

10:30 - 10:30

Debbie Rogers (Cape Town, South Africa)

Carlos Yerena (South Africa)

What's new in tobacco cessation medication?

10:30 - 10:30

Paul Kavanagh (Dublin, Ireland)

What could governments do to improve tobacco users' access to effective tobacco cessation services?

10:30 - 10:30

Vinayak Prasad (Switzerland)

Q&A and closing

10:30 - 10:30

Break/Networking

11:15 - 11:30

The Forum

Break*Symposium*

11:30 - 12:30

The Forum

SY-1-05 - Youth leading the way: Actionable innovations in tobacco control around the globe

María Florencia Leiva (Argentina)

From learning to action: Youth-led strategies to advance tobacco

11:30 - 11:45

control

Gonzalo Hünicken (Buenos Aires, Argentina)

Harnessing Social Media for Effective Tobacco Control Advocacy

11:45 - 12:00

Odunola Olabintan (Nigeria)

Youth-Led Strategic Political Mapping for Stronger Tobacco Control Advocacy

12:00 - 12:15

Manik Marganamahendra (Jakarta, Indonesia)

Allies for Impact: strategic alliances with youth-led organizations strengthen tobacco control

12:15 - 12:30

Consuelo Funes (Argentina)

Symposium

11:30 - 12:30

Liffey A

SY-2-02 - Tobacco industry influence on science: How has it evolved and what further solutions are needed?

Anna Gilmore (United Kingdom)

Sophie Braznell (United Kingdom)

Presentation 1: The history of tobacco industry influence on science

11:30 - 11:30

Joanna Cohen (Baltimore, United States)

Presentation 2: What mechanisms are in place to protect science from tobacco industry interference, and what does contemporary evidence tell us about their effectiveness?

11:30 - 11:30

Tess Legg (Bath, United Kingdom)

Presentation 3: A Model Conflict of Interest Policy Framework to Protect Scientific Integrity in Tobacco Use Prevention and Control Science

11:30 - 11:30

Nathan Silver (Washington, DC, United States)

Moderated panel discussion: What further interventions are needed to protect science from the tobacco industry, and how might they be implemented?

11:30 - 11:30

Anna Gilmore (United Kingdom)

Symposium

11:30 - 12:30

Liffey B

SY-3-01 - Adapting, implementing, and evaluating tobacco use cessation programs for people living with HIV in low- and middle-income countries

Heather Wipfli (United States)

Integrating Smoking Cessation Strategies within HIV Care Settings in Botswana: The Botswana Smoking and Abstinence Reinforcement Trial (BSMART)

11:30 - 11:30

Bontle Mbongwe (Gaborone, Botswana)

The Impact of Adding Text Messaging to an Intensive Cessation Intervention in Kisumu, Kenya

11:30 - 11:30

Francesca Odhiambo (Nairobi, Kenya)

Social and Behavioral Context in sub-Saharan Africa and its Influence on Tobacco use Among People Living with HIV

11:30 - 11:30

Jim Arinatwe (Kampala, Uganda)

Phone-Based Tobacco Use Cessation Programs for People Living with HIV in Uganda and Zambia: A Randomized Control Trial

11:30 - 11:30

Fastone Goma (Lusaka, Zambia)

Symposium

11:30 - 12:30

Wicklow Hall 1

SY-1-06 - What are the considerations for a truly 'global' tobacco endgame?

Yvette van der Eijk (Singapore, Singapore)

Chris Bostic (United States)

Tobacco endgame progress in the UK

11:30 - 11:30

Britta K. Matthes (Bath, United Kingdom)

Tobacco endgame in Africa

11:30 - 11:30

Catherine O. Egbe (Pretoria, South Africa)

Tobacco endgame in Latin America

11:30 - 11:30

Erick Antonio Ochoa (Mexico City, Mexico)

Tobacco endgame in South Asia

11:30 - 11:30

Monika Arora (New Delhi, India)

Symposium

11:30 - 12:30

Wicklow Hall 2A

SY-5-02 - Tax reform and tobacco excise taxes in Brazil: When Government, IGOs and NGOs join forces to build a success story

Patricia Sosa (United States)

Itziar Belausteguigoitia (Mexico)

Civil society's role in advocating for healthy taxes and tax reform

11:30 - 11:30

Mônica Andreis (Sao Paulo, Brazil)

Collaborative Research to Policy Action: Supporting Improved Tobacco Taxation

11:30 - 11:30

Jeffrey Drope (Baltimore, United States)

Interministerial collaboration for health tax reform

11:30 - 11:30

Bert Brys (Brussels, Belgium)

Promoting successful collaborations to achieve tobacco tax reform

11:30 - 11:30

Johanna Birckmayer (New York, United States)

Boosting the federal tax reform process: the role of Conicq

11:30 - 11:30

Vera Luiza da Costa e Silva (Brazil)

Youth Session

11:30 - 12:30

Wicklow Hall 2B

YS01 - Youth at the Forefront: Countering Tobacco Industry Tactics and Building a Tobacco-Free Future

Gene Gesite (Philippines)

Introduction

11:30 - 11:30

From Panama to Policy: Youth Advocacy at the WHO FCTC COP10

11:30 - 11:30

Elvina Majiwa (Nairobi, Kenya)

The Power of Creativity: Global Media Competition Against Tobacco Industry Interference

11:30 - 11:30

Rajika Mahajan (Delhi, India)

Innovating for Impact: Multisectoral Approaches to Engage Youth

11:30 - 11:30

Zuhair Ahmed Kowshik (Bangladesh)

Youth-Led Advocacy: Strategies to Expose and Counter Industry Influence

11:30 - 11:30

Winnie Olwal (Kenya)

Discussion and Q&A

11:30 - 11:30

Break/Networking

12:30 - 14:00

The Forum

Lunch*Moderated E-Posters*

12:40 - 13:40

MEP 01

ME-1-01 - Exploring tobacco control from a multi-sectoral, subnational and environmental lens

Laurent Huber (France)

MEP001	Collaborative strategies for advancing tobacco control: lessons from 14 countries across Latin America, Africa, and Asia Andrea Alcaraz (CIUDAD AUTONOMA DE BUENOS AIRES, Argentina)	12:40 - 12:43
MEP002	Adopting a WHO Framework Convention on Tobacco Control-Based Law in Ethiopia: Transnational health advocacy and multi-Sectoral institutionalized support Eric Crosbie (Reno, United States)	12:43 - 12:46
MEP003	Optimizing tobacco control campaigns for multi-stakeholder engagement in advancing tobacco control in rural areas of Uttarakhand Awadhesh Kumar (Dehradun, India)	12:46 - 12:49
MEP004	Transforming Tobacco Control Advocacy in Indonesia through the SOS Framework as a model for multi-sectoral engagement and sustainable change Isranalita Madelif Sihombing (Jakarta, Indonesia)	12:49 - 12:52
MEP005	Co-production in practice: Inter-sectoral coordination for tobacco control policy implementation Achyutha Nagara Gadde (Bangalore, India)	12:52 - 12:55
MEP006	Advancing Sustainable Tobacco Control: Lessons from ITCS Implementation in Myanmar, Timor-Leste, Indonesia, and Nepal Sabita Karapan (Singapore, Singapore)	12:55 - 12:58
MEP007	From treaty to the community: recent experiences in localizing the FCTC to cities and municipalities in the Philippines Benedict Nisperos (Quezon City, Philippines)	12:58 - 13:01
MEP008	Building tobacco control capacity in large Chinese cities Pam Redmon (Atlanta, United States)	13:01 - 13:04
MEP009	Driving environmental action: tobacco waste pollution and advocacy for policy change at the global level Anna Monteiro (Rio de Janeiro, Brazil)	13:04 - 13:07
MEP010	Assessing Tobacco Industry Cleanup Costs: A Cross-Regional Analysis of EU and Global Policies Yodhim Dela Rosa (Philippines)	13:07 - 13:10
MEP012	Insights from the Muhammadiyah Independent Farmers School as a key strategy to support tobacco control and farmer welfare Fauzi Noor (Bantul, Indonesia)	13:10 - 13:13
MEP013	Global Estimates: Marine Accountability of the Tobacco Industry Farah Niazi (New Delhi, India)	13:13 - 13:16
MEP015	Cigarette Filters in UN Plastics Treaty Rajika Mahajan (Delhi, India)	13:16 - 13:19
MEP016	Gender differences in cigarette smoking intensity among people who currently smoke: an analysis of survey data from 172 countries Mehedi Hasan Rasel (Toronto, Canada)	13:19 - 13:22

Moderated E-Posters

12:40 - 13:40

MEP 02

ME-2-01 - Tobacco industry interference

Mouhamad Bigwanto (Jakarta, Indonesia)

MEP017	A civil society response to the tobacco industry's interference in raising tobacco taxes in Côte d'Ivoire from 2023 to 2024 Bi Boli Francis Tra (Abidjan, Cote D'Ivoire)	12:40 - 12:43
MEP018	Corporate accountability in tobacco farming: a case study of worker injury and legal precedent in Brazil Raquel Gurgel (Rio de Janeiro, Brazil)	12:43 - 12:46
MEP019	Countering tobacco industry interference in the digital space: lessons from Tobacco Industry Interference Digital Watch Initiative (TIIDWI) Oduor Kevin (Nairobi, Kenya)	12:46 - 12:49
MEP020	Countering tobacco industry interference for law amendment in Pakistan through effective advocacy Maheen Malik (Washington DC, United States)	12:49 - 12:52
MEP021	Consolidated Efforts That Foiled Tobacco Industry Attempts To Water Down Nigeria's Tobacco Control Act Sarah Ekwale (Lagos, Nigeria)	12:52 - 12:55
MEP023	Tobacco industry interference in the office of the President of Sri Lanka Manuja Perera (Colombo, Sri Lanka)	12:55 - 12:58
MEP025	Access to Information Act: monitoring tobacco industry lobby on electronic smoking devices regulation in Brazil's Executive Power Anelize Moreira (Fama, Brazil)	12:58 - 13:01
MEP026	An Innovative Approach to Implementing FCTC Article Samiul Hassan Shajib (Dhaka, Bangladesh)	13:01 - 13:04
MEP027	Understanding Adoption & implementation Procedure of WHO FCTC Article 5.3 Policy Guidelines in the state of Maharashtra, India Appasaheb Ugale (Chhatrapati Sambhajnagar, India)	13:04 - 13:07
MEP028	Tobacco industry arguments against new laws and regulations in the Netherlands Manon Waning (Amersfoort, Netherlands)	13:07 - 13:10
MEP029	Tobacco industry influence in Swiss academia: a systematic analysis Hugo Molineaux (Geneva, Switzerland)	13:10 - 13:13
MEP030	STOP Launches Burned by Tobacco Environmental Campaign with WHO, Unveiling a New Audience at its Intersection Sharan Kuganesan (New York, United States)	13:13 - 13:16
MEP031	A rainbow smokescreen? Tobacco industry and pinkwashing in Switzerland Hugo Molineaux (Geneva, Switzerland)	13:16 - 13:19
MEP032	Corporate social responsibility strategies by the tobacco industry: analyzing their impact on public health policies in Brazil Luis Guiherme Lemos Hasselmann (Rio de Janeiro, Brazil)	13:19 - 13:22

Moderated E-Posters

12:40 - 13:40

MEP 03

ME-3-01 - Priority population

Coral Gartner (Brisbane, Australia)

MEP033	Empowering adolescents with hearing impairment: a social media intervention for tobacco education and cessation in Oyo State, Nigeria Ademola Adelekan (Ibadan, Nigeria)	12:40 - 12:43
MEP034	Experiences of community health workers in providing tobacco cessation support within antenatal care services in rural India Marina D'Costa (Mumbai, India)	12:43 - 12:46
MEP036	Prioritizing people who use tobacco for latent tuberculosis infection(LTBI) screening and preventive treatment in India: evidence for policy action Sandeep Chauhan (New Delhi, India)	12:46 - 12:49
MEP037	Integrating tobacco cessation counselling for pregnant women into an existing ante-natal care programme Himanshu Gupte (Mumbai, India)	12:49 - 12:52
MEP038	How can children support their parents to quit tobacco? Experiences from LifeFirst Gauri Mandal (Mumbai, India)	12:52 - 12:55
MEP039	Smoking and smokeless tobacco use during breastfeeding: A cross-sectional study based on 78 low-income and middle-income countries Prashant Singh (Noida, India)	12:55 - 12:58
MEP040	Changes and predictors of quitting among females who smoke in Hong Kong after using gender-specific smoking cessation services Sophia Siu Chee Chan (Hong Kong, China)	12:58 - 13:01
MEP041	Overcoming barriers to smokefree pregnancy: A digital solution in Greater Manchester Jane Coyne (Manchester, United Kingdom)	13:01 - 13:04
MEP042	Integrating Smoking Cessation Interventions into HIV Settings in Botswana: Step One Intervention Phase of Botswana Smoking Abstinence Reinforcement Trial Roy Taperera (Gaborone, Botswana)	13:04 - 13:07
MEP043	Focusing cessation interventions on less-connected students reduces smoking prevalence and inequalities Valerio Restocchi (Edinburgh, United Kingdom)	13:07 - 13:10
MEP045	Reducing maternal smoking rates in the North East & North Cumbria, England through a high impact approach Rachel McIlvenna (Durham, United Kingdom)	13:10 - 13:13
MEP046	Patterns of cigarette and e-cigarette use among teenage boys in Jakarta: implications for monitoring and cessation strategies Elfira Nacia (Jakarta, Indonesia)	13:13 - 13:16
MEP048	Non-combustible nicotine product cessation interventions in adolescents and young adults: a systematic review Sofie Rasmussen (Frederiksberg, Denmark)	13:16 - 13:19
MEP128	Strengthening tobacco control in Jordan: insights from the United Against Tobacco and COVID-19 Campaign Ahmad Abbadi (Ottawa, Canada)	13:19 - 13:19

Moderated E-Posters

12:40 - 13:40

MEP 04

ME-4-01 - Implementation of smoke-free environments and TAPS bans

Sheryl Dennis-Wright (Kingston, Jamaica)

MEP049	The impact of YouTube Priority Flagging Program in monitoring and reporting online tobacco advertising and promotion in Indonesia Yosef Rabindanata Nugraha (New York, United States)	12:40 - 12:43
MEP050	The evolution of tobacco marketing to women and girls in sub-Saharan Africa Omei Bongos-Ikwue (Abuja, Nigeria)	12:43 - 12:46
MEP051	Effectiveness of smoke-free local administration organizations implementing comprehensive tobacco control intervention based on the Ottawa Charter, 2021 and 2022 Sarunya Benjakul (Bangkok, Thailand)	12:46 - 12:49
MEP052	New nicotine products - a major illicit advertising phenomenon on digital channels in France Amélie Eschenbrenner (Paris, France)	12:49 - 12:52
MEP053	Promotion of electronic cigarettes on social media in Brazil: a challenge for the implementation of Article 13 of the FCTC Hannah Carvalho (Rio de Janeiro, Brazil)	12:52 - 12:55
MEP054	The impact of tobacco sponsorship in Formula One: Subverting TAPS bans and reaching young audiences Tracey Johnston (New York, United States)	12:55 - 12:58
MEP055	Trends in Tobacco Imagery and Impact of India's 2012 Tobacco-Free Film and TV Rules on Streaming Platforms Mansi Chopra (Delhi, India)	12:58 - 13:01
MEP056	Compliance with the cigarette advertising ban at points of sale across seven Mexican cities Tuo-Yen Tseng (Baltimore, United States)	13:01 - 13:04
MEP057	Unveiling surrogate advertising of smokeless tobacco products on Instagram: practices and trends Tanya Sharma (Kolkata, India)	13:04 - 13:07
MEP058	Advertising and promotion of nicotine products in public space and social media among Polish adolescents aged 12-17 years old Lukasz Balwicki (Gdansk, Poland)	13:07 - 13:10
MEP060	Strengthening smoke-free compliance in Indonesia by mobilizing Community Health Center workers Bernadette Fellarika Nusarrivera (Jakarta, Indonesia)	13:10 - 13:13
MEP061	Digital Infrastructure for periodic surveillance on tobacco industry interferences at the points of sale of tobacco products for tobacco control A. K. M. Maksud (Dhaka, Bangladesh)	13:13 - 13:16
MEP062	Assessment of Ghana's Legislative Ban on Tobacco Advertisement, Promotions and Sponsorship in Entertainment Media Anoa Aidoo (Accra, Ghana)	13:16 - 13:19
MEP063	Study of tobacco control law implementation in bus and waterway terminals in Bangladesh: barriers and progress in achieving smoke-free transport Islam Md Aminul (Dhaka, Bangladesh)	13:19 - 13:22
MEP064	Digital solutions for smoke-free law enforcement: The Complaint Map	13:22 - 13:25

Anqi Cheng (Beijing, China)

Moderated E-Posters

12:40 - 13:40

MEP 05

ME-5-01 - The economics of tobacco and tobacco control

Tatiana Villacres (Canada)

MEP065	Development and implementation of a strategic framework to reduce supply of and demand for illicit tobacco at a sub-national level Ailsa Rutter (Durham, United Kingdom)	12:40 - 12:43
MEP067	Illicit cigarettes consumption: empty packs survey in six Indonesian cities Muhammad Zulfiqar Firdaus (Jakarta Pusat, Indonesia)	12:43 - 12:46
MEP068	Cigarette taxes and illicit trade in Bangladesh: dispelling industry myths through evidence Shafiun Shimul (Dhaka, Bangladesh)	12:46 - 12:49
MEP069	Cost-effectiveness analysis on Intervention for illicit bidi trade control Nitin Kumar Joshi (Jodhpur, India)	12:49 - 12:52
MEP070	Single-Stick Cigarettes: A Tool of Industry Tactic to Evade Taxes and Undermine Higher Taxation Policies in Bangladesh Ishrat Zahan Aishi (Dhaka, Bangladesh)	12:52 - 12:55
MEP072	The impact of tobacco excise tax increase on cigarette consumption, mortality, medical treatment cost, and government revenue in Indonesia Ridhwan Fauzi (Jakarta, Indonesia)	12:55 - 12:58
MEP073	Health, economic and social burden of tobacco in Brazil and the expected gains of implementing taxes Agustin Casarini (Ciudad Autónoma de Buenos Aires, Argentina)	12:58 - 13:01
MEP074	Increasing tobacco taxes can reduce socio-economic inequalities: evidence from a modeling study in Argentina Natalia Espinola (Buenos Aires City, Argentina)	13:01 - 13:04
MEP075	Tobacco Farming and the Effect of Tobacco Subsidies in North Macedonia Dragan Gligoric (Bosnia and Herzegovina)	13:04 - 13:04
MEP077	Taxation as a tool to reduce e-cigarette use among youth: evidence from South Korea Sungkyu Lee (Seoul, Republic of Korea)	13:04 - 13:07
MEP078	The affordability of tobacco products in Viet Nam: findings from increased tobacco tax Minh Nguyen (Hanoi, Vietnam)	13:07 - 13:10
MEP079	Canadian Cost Recovery Fee - Requiring Tobacco Industry to Reimburse Canadian Government for Annual Cost of National Tobacco Control Strategy Rob Cunningham (Ottawa, Canada)	13:10 - 13:13
MEP080	Tobacco is not just bad for your health; tobacco shares are poor financial investments Corne van Walbeek (Cape Town, South Africa)	13:13 - 13:16

Moderated E-Posters

12:40 - 13:40

MEP 06

ME-4-02 - Advocacy and coordination in tobacco control

Elhadj Daouda Adam (Chad)

MEP081	Empowering Communities Through Advocacy: Mexico's Campaign for Smoke-Free Environments and TAPS Ban Benjamin Gonzalez Rubio Aguilar (Mexico, Mexico)	12:40 - 12:43
MEP082	Advocacy and communication strategies for the banning of electronic smoking devices in Brazil Mariana Pinho (Rio de Janeiro, Brazil)	12:43 - 12:46
MEP083	Civil society organisations as key actors in tobacco control policy implementation in low- and middle-income countries: an interview-based study Alexandra Ziemann (Bath, United Kingdom)	12:46 - 12:49
MEP084	Two-way street: engaging international audiences to raise tobacco control awareness Brian Shea (Baltimore, United States)	12:49 - 12:52
MEP085	Media coverage of tobacco control in China: a comparative analysis of agenda-setting across different policy contexts during 2017-2022 Zining Wang (Beijing, China)	12:52 - 12:55
MEP086	Mobilization experiences: from the screens to the street and from the street to the screens Yahaira Ochoa Ortiz (Mexico, Mexico)	12:55 - 12:58
MEP087	Advanced artificial intelligence techniques for understanding public tobacco control policy debate Nguyen Giap Cu (Ha Noi, Vietnam)	12:58 - 13:01
MEP088	Indian Festivals as Tools for Tobacco Prevention: Youth Advocacy against Tobacco Advertising in India Tshering Bhutia (Mumbai, India)	13:01 - 13:04
MEP089	Policy development towards the Philippines' first integrated cancer control ordinance: setting new directions for tobacco control advocacy Allan Chester Nadate (Quezon City, Philippines)	13:04 - 13:07
MEP090	Menthol as a social justice issue: utilizing local, national, and international mechanisms to protect the right to health Kelsey Romeo - Stuppy (Washington DC, United States)	13:07 - 13:10
MEP091	Ensuring tobacco control budgets at the subnational level: challenges, interventions, and impact Halik SIDIK (Jakarta, Indonesia)	13:10 - 13:13
MEP092	The FCTC and the UN sustainable development goals: challenges and opportunities Les Hagen (Edmonton, Canada)	13:13 - 13:16
MEP093	Putting the NTCP mechanism to work: Interdepartmental coordination to ensure 100% Tobacco-Free Village implementation in Amreli District, Gujarat Susan Samson (Vadodara, India)	13:16 - 13:19

Plenary Session

14:00 - 15:00

The Forum

PL03 - Multi-sectoral and multi-stakeholder approaches to tobacco control

Leslie Rae-Ferat (Ottawa, Canada)

	Opening remarks	14:00 - 14:05
	Leslie Rae-Ferat (Ottawa, Canada)	
	Panel 1: Whole-of-government approaches to tobacco control	14:05 - 14:20
	Shoba John (Mumbai, India)	
	Patrick Musavuli Luhindi (Switzerland)	
	Panel 2: UN Agency engagement	14:20 - 14:40
	Patrick Musavuli Luhindi (Switzerland)	
	Oscar Cabrera (Washington dc, United States)	
	Laurent Huber (France)	
	Q&A	14:40 - 14:55
	Final question and summary	14:55 - 15:00
	Leslie Rae-Ferat (Ottawa, Canada)	
	Patrick Musavuli Luhindi (Switzerland)	
	Oscar Cabrera (Washington dc, United States)	
	Shoba John (Mumbai, India)	
	Laurent Huber (France)	
<i>Break/Networking</i>		
15:00 - 15:15		The Forum
Break		
<i>Abstract Session (Full Oral Presentation)</i>		
15:15 - 16:15		The Forum
	OS-1-01 - ENDS and other products	
	Kate Lannan (Switzerland)	
	Gianella Severini (Argentina)	
FOP019	The Canadian experience with nicotine pouches: a reminder of the need a national comprehensive nicotine framework	15:15 - 15:20
	Flory Doucas (Montreal, Canada)	
FOP020	Hashtags, images, and promotions: E-cigarette messaging on social media associated with teenager smoking and e-cigarette use in Ireland	15:20 - 15:25
	Joan Hanafin (Dublin, Ireland)	
FOP021	Trend or trap: the influence of social media advertising of e-cigarettes on young adults of Dhaka City, Bangladesh	15:25 - 15:30
	Meherun Nahar (Dhaka, Bangladesh)	
FOP022	Promotion of heated tobacco products on social media: findings from the United Kingdom, Ireland, and Germany	15:30 - 15:35
	Zauraiz Lone (Heidelberg, Germany)	
FOP023	Tackling youth e-cigarette adoption in Singapore: a multi-prong preventive education approach	15:35 - 15:40
	Benjamin Chee (Singapore, Singapore)	
FOP024	Pre- and post-implementation analysis of the FCTC e-cigarette ban: insights from Google Trends in India	15:40 - 15:45
	Jatina Vij (Chandigarh, India)	
<i>Abstract Session (Full Oral Presentation)</i>		
15:15 - 16:15		Liffey A
	OS-5-01 - Tobacco control counters tobacco's financial burden	
	Muhammad Zulfiqar Firdaus (Jakarta Pusat, Indonesia)	
	Lorraine Greaves (Vancouver, Canada)	
FOP025	Impact of tobacco control measures on disease burden and costs:	15:15 - 15:20

	Insights from Bolivia, Honduras, Nigeria, Paraguay, and Uruguay Natalia Espinola (Buenos Aires City, Argentina)	
FOP026	Estimating the health and economic benefits of raising taxes to counter the dual combustible and smokeless tobacco epidemics in India Agustin Casarini (Ciudad Autónoma de Buenos Aires, Argentina)	15:20 - 15:25
FOP028	Tobacco-attributable productivity loss in Mexico: evidence from the Mexican Social Security Institute (IMSS) Belen Saenz-de-Miera (La Paz, Mexico)	15:25 - 15:30
FOP029	Tobacco consumption, gender and caregiving: a simulation exercise for Argentina Mauricio Flores Muñoz (Santiago de Chile, Chile)	15:30 - 15:35
FOP030	Trends and correlates of smoking-induced deprivation: findings from the 2016-2022 International Tobacco Control Four Country Smoking and Vaping Surveys Ara Cho (Brisbane, Australia)	15:35 - 15:40
<i>Abstract Session (Full Oral Presentation)</i> 15:15 - 16:15		
		Liffey B
	OS-3-02 - Advances in tobacco cessation Quan Gan (United States) Babalola Faseru (United States)	
FOP031	Quit attempt motivation trajectories predict smoking cessation: results from 6 community-based randomized controlled trials Na Meng (Hong Kong Special Administrative Region, China)	15:15 - 15:20
FOP032	Mixed methods evaluation of a community co-designed financial incentive for Smoking Cessation in Ireland Frank Doyle (Dublin 2, Ireland)	15:20 - 15:25
FOP033	Design and evaluation of a personalized mHealth intervention system based on machine learning to promote smoking cessation in China Yuchen Zhao (Shanghai, China)	15:25 - 15:30
FOP034	Evolution of nicotine product use and associations with quit intentions and attempts: an analysis of nationally representative repeated cross-sectional surveys Margaret M Brennan (Dublin, Ireland)	15:30 - 15:35
FOP035	Use of cessation treatments among patients of smoking cessation clinics: findings from 2019-2023, China Li Xie (Beijing, China)	15:35 - 15:40
FOP036	A randomized controlled trial of very low nicotine cigarettes plus electronic cigarettes in people with psychiatric disorders Jonathan Foulds (Hershey, United States)	15:40 - 15:45
<i>Abstract Session (Full Oral Presentation)</i> 15:15 - 16:15		
		Wicklow Hall 1
	OS-1-02 - Effort in capacity building for tobacco control Anisa Ismail (Bangkok, Thailand) Judith Mackay (Hong Kong SAR (China))	
FOP038	Institutional system development to facilitate enforcement of tobacco control laws A. K. M. Maksud (Dhaka, Bangladesh)	15:15 - 15:20
FOP039	Resource Centre for Tobacco Control (RCTC) 2.0: navigating	15:20 - 15:25

	challenges to advance tobacco control in India Rajeev KUMAR (Chandigarh, India)	
FOP040	AI-powered innovation in tobacco control capacity building Jing Xu (Beijing, China)	15:25 - 15:30
FOP041	Harnessing the law for noncommunicable disease prevention and tobacco control - evaluation of a global legal training programme 2014-2023 Hayley Jones (Melbourne, Australia)	15:30 - 15:35
FOP042	Developing and sustaining tobacco control leadership and research capacity - Lessons learned over two decades Stephen Tamplin (Baltimore, United States)	15:35 - 15:40
FOP037	Capacity building and sustainability: how to empower youth to sustain and propel the tobacco control movement Azadi Mathew-Lewis (Baltimore, United States)	15:40 - 15:45
<i>Abstract Session (Full Oral Presentation)</i> 15:15 - 16:15		
		Wicklow Hall 2A
	OS-1-03 - Tobacco endgame: Insights and issues Matthew Allen (New Zealand) Kelvin Khoo (Malaysia)	
FOP043	How to talk about Tobacco Endgame Improving endgame narratives for industry elimination Eline Goethals (Amsterdam, Netherlands)	15:15 - 15:20
FOP044	Support for endgame policies among Israelis: findings from the 2024 ITC Israel Survey Laura Rosen (Ramat Aviv, Israel)	15:20 - 15:25
FOP046	Inequities in support towards commercial tobacco endgame policies: findings from 2022 International Tobacco Control Four Country Smoking and Vaping Survey Ariadna Feliu (London, United Kingdom)	15:25 - 15:30
FOP047	Public responses to arguments for phasing out the retail sale of tobacco products Emily Brennan (East Melbourne, Australia)	15:30 - 15:35
FOP048	Modelling the health, economic, and equity impacts of a tobacco-free generation policy in Australia Samantha Howe (Melbourne, Australia)	15:35 - 15:40
<i>Break/Networking</i> 16:15 - 16:45		
	Tea break	The Forum
<i>Symposium</i> 16:45 - 17:45		
		The Forum
	SY-2-03 - Countering tobacco industry interference to protect policy making: Insights from the Global Tobacco Industry Interference Index Lilia Olefir (Belgium) Yodhim Dela Rosa (Philippines)	
	Brazil neutralizes industry interference to maintain ban on e-cigarettes Mariana Pinho (Rio de Janeiro, Brazil)	16:45 - 16:45
	Scotland excludes industry from regulatory consultations Sheila Duffy (Edinburgh, United Kingdom)	16:45 - 16:45

Ecuador strengthens its fight against tobacco industry interference 16:45 - 16:45

Daniel Dorado (Quito, Ecuador)

Botswana integrates WHO FCTC Article 5.3 into tobacco control legislation 16:45 - 16:45

Bontle Mbongwe (Gaborone, Botswana)

Symposium

16:45 - 17:45

Liffey A

SY-1-07 - How does global cooperation on capacity building drive implementation of tobacco control policies?

Yannick Romero (Switzerland)

Strengthening legal capacity in tobacco control: impacts from 10 years of an international legal training programme 16:45 - 16:55

Hayley Jones (Melbourne, Australia)

Experiences from the Caribbean region on strengthening the “Critical Cs” in the development, implementation and enforcement of effective tobacco control policies 16:55 - 17:05

Sheryl Dennis-Wright (Kingston, Jamaica)

Capacity building for tobacco taxation: enhancing country-level technical expertise through international cooperation 17:05 - 17:15

Zunda Chisha (Cape Town, South Africa)

Lessons learned in two decades of tobacco control leadership capacity building 17:15 - 17:25

Stephen Tamplin (Baltimore, United States)

Reflections on capacity building to implement tobacco control efforts in China and beyond 17:25 - 17:35

Xiaojing Wang (China)

Symposium

16:45 - 17:45

Liffey B

SY-4-02 - Harnessing digital tools and AI for monitoring tobacco marketing and strengthening policy responses

Inti Barrientos-Gutiérrez (Cuernavaca, Mexico)

Effective Steps to Address Digital Tobacco Marketing: Legislation, Monitoring, and Enforcement 16:45 - 16:45

Benn McGrady (Geneva, Switzerland)

Monitoring electronic cigarette marketing in China 16:45 - 16:45

Lin Xiao (Beijing, China)

biaowen huang (beijing, China)

Understanding Tobacco Marketing on Social Media in Brazil Despite Regulatory Bans 16:45 - 16:45

Melina Samar Magsumbol (New Delhi, India)

Digital Tobacco Marketing in Indonesia: TERM’s Role in Advocacy and Action 16:45 - 16:45

Enrico Aditjondro (Indonesia)

From Evidence to Stories: Countering Industry Messaging 16:45 - 16:45

Yayne Hailu (New York, United States)

Symposium

16:45 - 17:45

Wicklow Hall 1

SY-2-04 - Empowering youth to take action: Innovative advocacy approaches to address emerging tobacco and nicotine products

Patricia Gutkowski (Argentina)

Yahaira Ochoa Ortiz (Mexico, Mexico)

Protect Our Next: Mobilizing Youth to Counter Tobacco Industry Targeting in South Africa

16:45 - 16:45

Zinhle Penelope Ngcobo (South Africa)

"Ideathon": Innovative Solutions to Counter Tobacco Industry Marketing to Youth in Brazil

16:45 - 16:45

Anna Monteiro (Rio de Janeiro, Brazil)

"Menos Humo, Más Data" (Less smoke, more truth): Empowering youth against the deceptive tactics of the tobacco industry

16:45 - 16:45

Maga Merlo Vijarra (Cordoba, Argentina)

No More Smoke Screens: Countering Big Tobacco in Colombia to Achieve Landmark Legislation

16:45 - 16:45

Cristina De Narvaez (Bogota, Colombia)

Utilizing the potentials of social media in the Philippines

16:45 - 16:45

Aurora O. Quilala (Philippines)

Symposium

16:45 - 17:45

Wicklow Hall 2A

SY-4-03 - Taking stock of policy progress in tobacco control: Building momentum through regional strategies and cooperation

Hebe Gouda (Switzerland)

William Onzivu (Uganda)

Building upon the MPOWER progress in Africa: Turning challenges to opportunities

16:45 - 16:45

William Maina (Kampala, Uganda)

Two decades of the implementation of the WHO FCTC in the WHO European Region: Progress, challenges and the road ahead

16:45 - 16:45

Angela Ciobanu (Copenhagen, Moldova)

Clearing the air: From ashes to action. Towards a tobacco-free Americas

16:45 - 16:45

Rosa Sandoval (United States)

A regional analysis of tobacco tax progress: What can we learn from different strategies and challenges?

16:45 - 16:45

Jeremias Jr. Paul (Switzerland)

Satellite Session

18:00 - 18:45

Ecocem Room

SS04 - Contemporary approaches to smoking and vaping cessation

Evyanne Quirouette (Canada)

Hassan Mir (Canada)

Evyanne Quirouette (Canada)

Vaping—A Growing Epidemic or a Cessation Tool?

18:00 - 18:00

Hassan Mir (Canada)

Vaping Cessation—What Works and What's on the Horizon?

18:00 - 18:00

Javad Heshmati (Ottawa, Canada)

Practical Approaches to Vaping Cessation—Clinical Pearls from the Frontline

18:00 - 18:00

Mohammad Abbas (Ottawa, Canada)

Satellite Session

18:00 - 18:45

Wicklow Meeting Room 1

SS05 - Global Youth Tobacco Survey in Ukraine: 2005 - 2023 comparative analysis.

Andrii Skipalskyi (Kyiv, Ukraine)

Andrii Skipalskyi (Kyiv, Ukraine)

Global Youth Tobacco Survey 2005 - 2023: trends of two decades in Ukraine

18:00 - 18:00

Andrii Skipalskyi (Kyiv, Ukraine)

GYTS Ukraine: novel tobacco and nicotine products

18:00 - 18:00

Angela Ciobanu (Copenhagen, Moldova)

Satellite Session

18:00 - 18:45

Wicklow Meeting Room 2

SS06 - Cytisine: the safe, effective and oldest smoking cessation aid worldwide. A historical look and brief summary of recent scientific knowledge

Cornel Radu-Loghin (Belgium)

Krzysztof Przewozniak (Poland)

A way of cytisine to scientific salons: a historical look

18:00 - 18:00

Krzysztof Przewozniak (Poland)

Pharmacology of cytisine, its treatment scheme, safety, and clinical and cost- effectiveness

18:00 - 18:00

Krzysztof Przewozniak (Poland)

Cytisine in clinical guidelines for health professionals on treatment of tobacco dependence

18:00 - 18:00

Charis Girvalaki (Brussels, Belgium)

Wednesday, June 25, 2025

Satellite Session

08:00 - 08:45

Ecocem Room

SS07 - Multisectoral engagement for sustainable tobacco tax advocacy; Case studies from East Africa

Alex Wright (United Kingdom)

Yannick Romero (Switzerland)

Building Coalitions for Sustainable Tobacco Tax Advocacy in East Africa

08:00 - 08:00

Rachel Kitonyo-Devotsu (Kenya)

Coalition building for sustainable tobacco tax advocacy: A Case Study of Kenya

08:00 - 08:00

Celine Awuor (Nairobi, Kenya)

Coalition building for sustainable tobacco tax advocacy: A Case Study of Uganda

08:00 - 08:00

Jim Arinatwe (Kampala, Uganda)

Satellite Session

08:00 - 08:45

Wicklow Meeting Room 1

SS08 - Kids on social media: big tobacco's latest target. join our network of global watchdogs!

Elissa Laitin (United States)

Elissa Laitin (United States)

Monitoring tobacco industry tactics on social media

08:00 - 08:00

Elissa Laitin (United States)

Visual Abstracts

08:00 - 17:00

Visual Abstract

Virtual Abstracts Viewing

Plenary Session

09:00 - 10:00

The Forum

PL04 - Mission Possible: Every battle moves us closer to winning the global tobacco war

Ulysses Dorotheo (Philippines)

Judith Mackay (Hong Kong SAR (China))

Introduction

09:00 - 09:00

Screening of a video

09:00 - 09:00

First round: Know the enemy (What is the tobacco industry up to)

09:00 - 09:00

Has the tobacco industry really transformed, as it claims? How does it act now - globally?

09:00 - 09:00

Yolonda Richardson (Washington, D.C., United States)

What did tobacco industry do to block the tobacco control law? How did Peru counter the industry challenge?

09:00 - 09:00

Flavia Radovic (Peru)

Lessons Learned to make BAT Nigeria and its affiliated companies pay the US \$110 million fine for infractions of several Nigerian laws.

09:00 - 09:00

Babatunde Irukera (Nigeria)

How did the tobacco industry lobby policy makers and impact the undoing of New Zealand's End Game policy?

09:00 - 09:00

Andrew Waa (Wellington, New Zealand)

<p>The approval of the new Tobacco Control Law in Peru which includes a chapter on regulating the interference of the tobacco and electronic cigarette industries, marks a significant achievement. How did you manage to include this component in the law and how did you counter the industry challenge? Flavia Radovic (Peru)</p>	09:00 - 09:00
<p>BAT Nigeria and its affiliated companies were fined a whopping US \$110 million by the Federal Competition and Consumer Protection Commission (FCCPC) for infractions of several Nigerian laws. They paid the fine. How did you manage to arrive at this figure and successfully make them pay the fine? Babatunde Irukera (Nigeria)</p>	09:00 - 09:00
<p>In early May, there was a private member bill on tobacco industry transparency introduced in New Zealand Parliament. Can you describe what this bill is aiming to achieve? Andrew Waa (Wellington, New Zealand)</p>	09:00 - 09:00
<p>Can you provide a couple of examples of how the tobacco industry was successfully challenged? What are the key factors that facilitated the success? Yolonda Richardson (Washington, D.C., United States)</p>	09:00 - 09:00
<p>Wrap up by Hosts</p>	09:00 - 09:00
<p><i>Break/Networking</i> 10:00 - 10:30 Coffee break</p>	The Forum
<p><i>State of the Art - SOTA</i> 10:30 - 11:15 SOTA07 - What is sustainable financing and what can we do to achieve it? Leslie Rae-Ferat (Ottawa, Canada)</p>	The Forum
<p>Quiz on current state of funding for tobacco control</p>	10:30 - 10:35
<p>Opening remarks Leslie Rae-Ferat (Ottawa, Canada)</p>	10:35 - 10:35
<p>Securing and Sustaining a Dedicated Tobacco Control Budget: Panama's Path Reina Roa (Panama)</p>	10:35 - 10:35
<p>Leveraging Tobacco Taxation for Health in Asia Bungon Ritthiphakdee (Thailand)</p>	10:35 - 10:35
<p>From Donor Support to Sustainable Impact: Lessons from FCTC2030 and Global Investment in Tobacco Control Andrew Black (Switzerland)</p>	10:35 - 10:35
<p>Bloomberg's Role in Framing Tobacco Control as an Economic Development Priority in LMICs Johanna Birckmayer (New York, United States)</p>	10:35 - 10:35
<p>Davos-style panel Leslie Rae-Ferat (Ottawa, Canada) Reina Roa (Panama) Bungon Ritthiphakdee (Thailand) Andrew Black (Switzerland) Jennifer Ellis (United States)</p>	10:35 - 11:15

State of the Art - SOTA

10:30 - 11:15

Liffey A

SOTA08 - Pioneering solutions for tobacco industry accountability

Jawad Al-lawati (Oman)

Introduction of the session and speakers.

10:30 - 10:35

Jawad Al-lawati (Oman)

Unmasking tobacco harms: Why liability is essential (non-judicial perspectives)

10:35 - 10:42

Douglas William Bettcher (Switzerland)

Counting the costs and outsmarting the industry: Digital tools for advocacy, oversight, and financial accountability

10:42 - 10:52

Deborah Sy (Bangkok, Thailand)

Prospects of litigation: Civil society capacity and long-arm jurisdiction

10:52 - 10:59

Emmanuelle Beguinot (France)

Justice now: Administrative tools to hold TI accountability

10:59 - 11:06

Anita Ramasastry (United States)

Turning insight into action: A global push for accountability

11:06 - 11:15

State of the Art - SOTA

10:30 - 11:15

Liffey B

SOTA04 - Tobacco control as an accelerator to drive progress on non-communicable diseases (NCDs) and Sustainable Development Goals (SDGs)

Alison Cox (Geneva, Switzerland)

Gauden Galea (Switzerland)

Opening Remarks

10:30 - 10:33

Setting the Scene - Global Progress of MPOWER, NCD and Tobacco Prevalence Trends

10:33 - 10:37

Hebe Gouda (Switzerland)

Sharing the Netherlands' experience in achieving the highest level of MPOWER implementation and navigating the complexities of the EU system

10:37 - 10:42

Helma Slingerland (Netherlands)

How Mauritius secured political will to adopt MPOWER at the highest level and what are the challenges, strategies,, and lessons learnt as Africa's first country to implement plain packaging

10:42 - 10:47

Damini Mohur (Mauritius)

Securing buy-in for MPOWER in Brazil: Overcoming tobacco industry challenges and advancing health and SDG goals

10:47 - 10:52

Accelerating tobacco control to reduce NCDs and leverage progress for stronger policies on other risk factors

10:52 - 10:57

Caroline Cerny (Kingston upon Thames, United Kingdom)

Q&A session

10:57 - 11:12

Closing remarks

11:12 - 11:15

Break/Networking

11:15 - 11:30

The Forum

Break

Abstract Session (Full Oral Presentation)

11:30 - 12:30

The Forum

OS-2-02 - Exposing and countering tobacco industry

Bungon Ritthiphakdee (Thailand)

Ralph Emerson Degollacion (Quezon City, Philippines)

FOP049	Tobacco industry exposed: monitoring and denormalizing the tobacco industry in ASEAN Irene Patricia Reyes (Bangkok, Thailand)	11:30 - 11:35
FOP050	FCTC Article 5.3 implementation: replicable model for LMICs to address industry interference, increasing transparency and accountability Anelize Moreira (Fama, Brazil)	11:35 - 11:40
FOP051	Tobacco industry's political contributions in conflict with FCTC Article 5.3 - A decadal analysis of publicly available documents from India Anwita Khaitan (Delhi, India)	11:40 - 11:45
FOP052	The status quo of tobacco industry interference in Jordan and governmental response Ahmad Abbadi (Ottawa, Canada)	11:45 - 11:50
FOP053	Canada's disastrous vaccine collaboration with Philip Morris: a hard lesson for all governments Les Hagen (Edmonton, Canada)	11:50 - 11:55
FOP054	Global Resource Database: Gaps in Requiring Information from the Tobacco Industry Alvin Escritor (Los Baños, Philippines)	11:55 - 12:00

Abstract Session (Full Oral Presentation)

11:30 - 12:30

Liffey A

OS-4-02 - Protecting youth from emerging tobacco marketing challenges

Beatriz Albuquerque (Córdoba, Argentina)

Ana Dekanosidze (Tbilisi, Georgia)

FOP055	Effective communication messaging on risks of electronic cigarettes: findings from message testing studies in Brazil, India, Mexico, Ukraine and Vietnam Nalin Singh Negi (New Delhi, India)	11:30 - 11:35
FOP056	Harnessing Transcendental Power of Music, Paired With Digital Media Advocacy To Build Youth-Led Momentum for Tobacco Control And Policy Support Chemi Lhamo (New Delhi, India)	11:35 - 11:40
FOP057	Reducing youth tobacco use: Association between smoke-free school hours and tobacco use in high-risk youth educational settings Susan Andersen (Copenhagen K, Denmark)	11:40 - 11:45
FOP058	Mapping tobacco accessibility near Brazilian schools: industry practices and regulatory gaps Cristina Perez (Rio de Janeiro, Brazil)	11:45 - 11:50
FOP059	The rise and fall of vape stores: an Australian perspective Angela Gazey (Fremantle, Australia)	11:50 - 11:55
FOP060	The future of tobacco marketing: virtual reality and the next generation of the internet Melina Samar Magsumbol (New Delhi, India)	11:55 - 12:00

Abstract Session (Full Oral Presentation)

11:30 - 12:30

Liffey B

OS-5-02 - Latest findings on price as the key driver of consumption

Sehr Malik (United States)

Tara Singh Bam (Singapore, Nepal)

FOP061	Cross-price elasticity between licit and illicit cigarette consumption in Brazil Philipp Ehrl (Brasilia, Brazil)	11:30 - 11:35
FOP062	Own- and cross-price elasticity estimates for cigarette consumption in Pakistan Muhammad Sabir (Karachi, Pakistan)	11:35 - 11:40
FOP063	Stability of cigarette price elasticity and implications for taxation policy: evidence from Mexico (2008-2022) Alejandra Macias Sanchez (CDMX, Mexico)	11:40 - 11:45
FOP064	Price sensitivity and stability of cigarette demand amidst economic crisis: evidence from Lebanon Ali Chalak (Beirut, Lebanon)	11:45 - 11:50
FOP065	The effect of cigarette prices on smoking cessation in South Africa using duration analysis: 1970–2017 Nicole Vellios (Cape Town, South Africa)	11:50 - 11:55
FOP066	Low-priced cigarettes and bidis: examining price sensitivity, substitution effects, and improved warning labels in Bangladesh using volumetric choice experiment Shafiun Shimul (Dhaka, Bangladesh)	11:55 - 12:00

Abstract Session (Full Oral Presentation)

11:30 - 12:30

Wicklow Hall 1

OS-4-03 - Compliance and enforcement of smoke-free environments, graphic health warnings and TAPS bans

Elhadj Daouda Adam (Chad)

Beatriz Champagne (United States)

FOP067	Closing loopholes: real-time digital media monitoring using AI-tools to counter digital tobacco marketing Nandita Murukutla (New York City, United States)	11:30 - 11:35
FOP068	Strengthening tobacco control laws and guidelines implementation in Bangladesh: a step towards a tobacco-free nation by 2040 Shagufta Sultana (Jhenaidah, Bangladesh)	11:35 - 11:40
FOP070	One-year implementation of an innovative smoke-free policy dashboard to monitor subnational policy implementation Ridhwan Fauzi (Jakarta, Indonesia)	11:40 - 11:45
FOP071	Understanding Regulatory Compliance: Graphic Health Warnings on Vapor Products, Heated Tobacco Products, and Novel Tobacco Products in the Philippines Samantha Ackary (Quezon City, Philippines)	11:45 - 11:50
FOP072	Compliance monitoring and enforcement of graphic health warnings on tobacco products in Abuja, Nigeria Chinedu Damian Nzeh (Abuja, Nigeria)	11:50 - 11:55

Abstract Session (Full Oral Presentation)

11:30 - 12:30

Wicklow Hall 2A

OS-3-03 - Tobacco and nicotine product control in priority populations

Huiyu Xie (Beijing, China)

Kola Okuyemi (United States)

FOP073	Effectiveness of mHealth intervention for smoking cessation in people with tuberculosis compared with Usual care: a cluster randomised controlled trial Kamran Siddiqi (York, United Kingdom)	11:30 - 11:35
FOP074	Definitive findings from the BabyBreathe Trial - preventing return to smoking postpartum Caitlin Notley (Norwich, United Kingdom)	11:35 - 11:40
FOP075	Linking women's experiences and perceptions of vaping during pregnancy/postpartum to inform stigma-reducing resources for healthcare providers (HCPs) Lorraine Greaves (Vancouver, Canada)	11:40 - 11:45
FOP076	Feasibility of e-cigarette cessation intervention in schools for adolescents from the urban slums of Mumbai Gauri Mandal (Mumbai, India)	11:45 - 11:50
FOP077	Comprehensive tobacco control program for Tribal students residing in Ashram schools of Nagpur division - population-based cross-sectional study Sachin KHATRI (Nagpur, India)	11:50 - 11:55
FOP078	Understanding the drivers of smoking relapse among Indonesian youth: insights from the Global Youth Tobacco Survey (2006-2019) Risky Kusuma Hartono (South Jakarta, Indonesia)	11:55 - 12:00
<i>Youth Session</i> 11:30 - 12:30		
		Wicklow Hall 2B
	YS03 - Generational Accountability: Youth Taking a Stand Against the Tobacco Industry Sarah Rauzana (Indonesia)	
	Setting the discussion	11:30 - 11:40
	Breakout session Lisa Lu (United States) Juliette McHardy (Switzerland) John Thomi (Kenya)	11:40 - 12:05
	Report back	12:05 - 12:20
	Summary and closing	12:20 - 12:30
<i>Break/Networking</i> 12:30 - 14:00		
		The Forum
	Lunch	
<i>Moderated E-Posters</i> 12:40 - 13:40		
		MEP 01
	ME-1-02 - Examining tobacco industry products Kelvin Khaw (Malaysia)	
MEP097	Tobacco products definitions: insights from national laws Ahmad Abbadi (Ottawa, Canada)	12:40 - 12:43
MEP099	Regulatory gaps in tobacco product definitions for nicotine products: a comparative analysis in the WHO Western Pacific Region Ranti Fayokun (London, United Kingdom)	12:43 - 12:46
MEP100	A protection motivation theory-based scale for e-cigarette use prediction among Chinese college students: development and validation	12:46 - 12:49

	Zining Wang (Beijing, China)	
MEP101	Users' Perceptions of Advantages and Disadvantages of Vaping Cristina de Abreu Perez (Rio de Janeiro, Brazil)	12:49 - 12:52
MEP102	The association between vaping and future smoking in young Australians aged 12-17 years Emily Jenkinson (Sydney, Australia)	12:52 - 12:55
MEP103	Flavor Additives in Tobacco Products: A Challenge to Reducing Youth Smoking in Indonesia Rama Tantra (Jakarta, Indonesia)	12:55 - 12:58
MEP104	From Puff to Policy: Unveiling the Realities of E-Cigarette Use in Dutch Smoke and Aerosol Free Environments (SAFE) Charlotte Pauwels (Bilthoven, Netherlands)	12:58 - 13:01
MEP105	Association Between Social Media Use and tobacco and nicotine products use Biljana Kilibarda (Belgrade, Serbia)	13:01 - 13:04
MEP106	Exploring stakeholder perspectives on preventing e-cigarette use among at-risk youth: a health literacy approach Mullika Matrakul (Bangkok, Thailand)	13:04 - 13:07
MEP107	Perceptions of E-Cigarettes and Heated Tobacco Products Among Individuals Who Have Never Used Them in the European Union Pin-Chun Wang (London, United Kingdom)	13:07 - 13:10
MEP108	Flavored ENDS: motivations and perceptions - Findings from in-depth interviews with adolescents and young adults in Poland Julia Nowicka (Gdansk, Poland)	13:10 - 13:13
MEP109	E-cigarettes in disguise: from toys to treats Reiley Hartmuller (Baltimore, United States)	13:13 - 13:16
MEP110	An independent assessment of the nicotine and flavor chemical composition of Velo (British American Tobacco) nicotine pouches sold in Pakistan Lauren Czaplicki (Baltimore, United States)	13:16 - 13:19
MEP111	Case study: synthetic nicotine pouches - advertising in Brazil through social media Andre Luiz Oliveira da Silva (Rio de Janeiro, Brazil)	13:19 - 13:22
MEP098	Promoting Addiction Enticing Adolescents: The Role of Retail Design in Marketing Electronic Tobacco and Nicotine Products Syed Ali Wasif Naqvi (Islamabad, Pakistan)	13:22 - 13:25

Moderated E-Posters

12:40 - 13:40

MEP 02

ME-1-03 - Youth, tobacco retailers, and schools: Challenges and opportunities for prevention

Carlos Manuel Guerrero Lopez (Mexico)

MEP114	Changes in electronic cigarette use among young adults in the Philippines: results from Global Adult Tobacco Survey, 2015-2021 Jing Shi (Atlanta, United States)	12:40 - 12:43
MEP115	The Swedish experience Helen Stjerna (Stockholm, Sweden)	12:43 - 12:46
MEP116	Adolescents' perceptions of flavoured and capsule cigarette packaging and point-of-sale marketing in Argentina Emilia Elicabe (Buenos Aires, Argentina)	12:46 - 12:49

MEP117	Prevalence and consequences of parental tobacco use in Bangladesh: insights for developing SBCC strategies Mohammad Shahjahan (Dhaka, Bangladesh)	12:49 - 12:52
MEP118	Community science and engagement of youth in tobacco control Manca Kozlovič (Ljubljana, Slovenia)	12:52 - 12:55
MEP120	Tobacco industry response to "Smoke Free cities" programme by strengthening retail chain: a case study from Sri Lanka Ponnamperuma Arachchige Sameera Chathuranga Lakmal (Gampaha, Sri Lanka)	12:55 - 12:58
MEP121	Mystery shopping of tobacco/nicotine products and alcoholic beverages in Europe: The JAPreventNCD project Helena Koprivnikar (Ljubljana, Slovenia)	12:58 - 13:01
MEP122	Support for ending tobacco sales in supermarkets, convenience stores, and petrol stations: ITC Four Country Smoking and Vaping Survey findings Kylie Morphet (Herston, Australia)	13:01 - 13:04
MEP123	Estimating the number and longitudinal growth of specialty tobacco and vape retailers in Queensland, Australia Coral Gartner (Brisbane, Australia)	13:04 - 13:07
MEP124	Minimum Sales Age of 21 for Tobacco: Overview of Global Progress Rob Cunningham (Ottawa, Canada)	13:07 - 13:10
MEP125	Tobacco retailer density and smoking prevalence following a hypothetical 500m buffer around schools in South Korea Yehyun Kim (Seoul, Republic of Korea)	13:10 - 13:13
MEP126	Trends and predictors of tobacco product purchases from various retailers in Australia Sisay Mengesha (Brisbane, Australia)	13:13 - 13:16
<i>Moderated E-Posters</i> 12:40 - 13:40		MEP 03
ME-3-02 - Tobacco cessation Pinpin Zheng (Shanghai, China)		
MEP129	Establishing a tobacco cessation service for inpatients in a tertiary care hospital in Navi Mumbai, India Himanshu Gupte (Mumbai, India)	12:40 - 12:43
MEP130	A phygital approach to support quitting tobacco Aditi Jhaveri (Mumbai, India)	12:43 - 12:46
MEP133	Development and Validation of a Multidimensional Tool for Tobacco Dependence Screening (Hindi) in Indian Adults Sagarika Das (Jhunjhunu, India)	12:46 - 12:49
MEP134	Effectiveness of a randomized controlled trial of a community-based smoking cessation intervention in Yinchuan City, China, 2024 Lin Xiao (Beijing, China)	12:49 - 12:52
MEP135	Impact of the construction of smoke-free government on staff's smoking cessation behavior Li Xie (Beijing, China)	12:52 - 12:55
MEP136	Congruence of self-report and exhaled Carbon Monoxide in a sample of People with HIV participating in cessation intervention trial Francesca Odhiambo (Nairobi, Kenya)	12:55 - 12:58

MEP137	Smoking cessation advice from healthcare professionals: Findings from the 2022 ITC Four Country Smoking and Vaping Survey Geoffrey T. Fong (Waterloo, Canada)	12:58 - 13:01
MEP138	Investigating attitudes and framing moral responsibility in health care professionals for smoking cessation interventions Angela Difeng Wu (Oxford, United Kingdom)	13:01 - 13:04
MEP140	Newest findings from the Cochrane living systematic review of e-cigarettes for smoking cessation Jamie Hartmann-Boyce (Amherst, United States)	13:04 - 13:07
MEP141	Layperson-delivered nicotine replacement therapy sampling for individuals who smoke in the community: 3-month results from a pragmatic cluster-randomised controlled trial Tzu Tsun Luk (Singapore, Singapore)	13:07 - 13:10
MEP142	Helping individuals who smoke to quit with prolonged cytidine administration: Real-world data Paraskevi Katsaounou (Athens, Greece)	13:10 - 13:13
MEP143	I QUIT: evolving a mass smoking cessation programme to address vaping challenges Jasmine Aw (Singapore, Singapore)	13:13 - 13:16
MEP132	Cost-utility analysis of implementing a comprehensive community-based smoking cessation intervention in five Chinese cities Huiyu Xie (Beijing, China)	13:16 - 13:19
MEP131	A multicenter randomized controlled study of a comprehensive community-based smoking cessation intervention model Huiyu Xie (Beijing, China)	13:19 - 13:22
<i>Moderated E-Posters</i> 12:40 - 13:40		
		MEP 04
ME-4-03 - Impact and evaluation of tobacco control policies		
Robert Totanes (Switzerland)		
MEP144	The effect of WHO FCTC ratification and the implementation of MPOWER measures: an analysis using ITSA with synthetic control groups Guillermo Paraje (Santiago de Chile, Chile)	12:40 - 12:43
MEP145	Lessons for a significant decline in tobacco use: a qualitative quantitative analysis of 10 Indian states over the three decades Achyutha Nagara Gadde (Bangalore, India)	12:43 - 12:46
MEP147	Attitudes towards tobacco control policies among Italian adults: insights from a representative 2024 national survey Irene Possenti (Milan, Italy)	12:46 - 12:49
MEP150	What undermines health warnings on capsule cigarettes package: visual attention and perceptions among Chinese people who smoke and don't smoke Yuchen Zhao (Shanghai, China)	12:49 - 12:52
MEP151	Preferences of individuals who smoke and do not smoke on cigarette plain packaging and price: a discrete choice experiment in Chile Daniel Araya (Dublin, Ireland)	12:52 - 12:55
MEP152	Responses of individuals who smoke to efficacy messages inside cigarette packs: a longitudinal study of Canada's policy update Desiree Vidana-Perez (Columbia, United States)	12:55 - 12:58

MEP153	Evaluation of an innovative on-cigarette stick warning policy in Canada: post-policy trends among adults who smoke Samantha Petillo (Columbia, United States)	12:58 - 13:01
MEP154	Targeting teenage smoking: historical insights from Australian anti-cancer advocacy and public health strategies Brad Underhill (Burwood, Australia)	13:01 - 13:04
MEP155	Effectiveness of 90% Pictorial Health Warnings (PHW) on tobacco products in Nepal Ananda Chand (Kathmandu, Nepal)	13:04 - 13:07
MEP156	Tobacco Free Youth Campaign 2.0 - Harnessing the Power of Social Media Vivek Awasthi (Lucknow, India)	13:07 - 13:10
MEP157	Bridging the gap: implementation of WHO FCTC Articles 9 and 10 for sustainable tobacco control: a scoping review Sonu GOEL (Chandigarh, India)	13:10 - 13:13
MEP158	The Influence of flavored tobacco products on youth smoking initiation in South Korea Jinyoung Kim (Seoul, Republic of Korea)	13:13 - 13:16
MEP159	Evaluation of a pilot project introducing alternative crops to tobacco farmers in Sri Lanka Anushka Wanninayake (Battaramulla, Sri Lanka)	13:16 - 13:19
MEP059	Advancing Implementation of Smoke-Free Policies: An Observational Compliance Study in Sindh, Pakistan Tanveer QaimKhani (Sindh, Pakistan)	13:19 - 13:19

Moderated E-Posters

12:40 - 13:40

MEP 05

ME-3-03 - Health outcomes and use

Kola Okuyemi (United States)

MEP160	Sub-national smoke-free regulations adoption and changes in cardiovascular disease burden in Indonesia: evidence from national health insurance registry Wahyu Septiono (Depok, Indonesia)	12:40 - 12:43
MEP161	Spatial distribution and the determinants of smoking prevalence in Indonesia: a 2018 Indonesian basic health research analysis Nalsali Ginting (Depok City, Indonesia)	12:43 - 12:46
MEP162	Death and Disability due to Bidi Consumption in India: Findings from a country-wide hospital-based primary survey Nitin Kumar Joshi (Jodhpur, India)	12:46 - 12:49
MEP163	Pesticide and polychlorinated biphenyls residues in waterpipe tobacco waste: implications for health and environment Gholamreza heydari (Tehran, Iran)	12:49 - 12:52
MEP164	From cancer to cardiovascular risks: a bibliometric exploration of smokeless tobacco's toll on health Diksha Walia (Chandigarh, India)	12:52 - 12:55
MEP165	Tobacco use in Tunisian female adults: data from a regional survey, 2023 Salsabil REJAIBI (Tunis, Tunisia)	12:55 - 12:58
MEP166	Smoking-attributable diseases among lower education groups account for much of the recent stagnation in survival among US whites	12:58 - 13:01

	Xuyang Tang (Toronto, Canada)	
MEP167	Prevalence and trends of adult smoking prevalence in South Korea, 2013 to 2022 Hyekyeong Kim (Seoul, Republic of Korea)	13:01 - 13:04
MEP168	Missed school days attributable to childhood secondhand smoke exposure in the US Yingning Wang (San Francisco, United States)	13:04 - 13:07
MEP169	Examining Association between Tobacco Use and Multiple Long-Term Conditions in India: Findings from LASI to Strengthen Community-Based Health Risk Reduction Monika Arora (Delhi, India)	13:07 - 13:10
MEP170	Intimate partner violence and smoked and smokeless tobacco use in Asia - demographic and health survey, seven countries, 2015-2022 Aastha Vashist (Atlanta, United States)	13:10 - 13:13
MEP172	Prevalence of exposure to secondhand smoke and attributable burden: An analysis from the Global Burden of Disease Study 2023 Emmanuela Gakidou (Seattle, United States)	13:13 - 13:16
MEP173	Childhood exposure to second-hand smoke and risk of breast cancer: the Multiethnic Cohort Study Inger T. Gram (Tromsø, Norway)	13:16 - 13:19
MEP174	Comparison of Smoking and Quit Attempt Rates among People who Smoke in the Netherlands and Germany, from 2016 to 2022 Jeroen Bommelé (Utrecht, Netherlands)	13:19 - 13:22
MEP175	Early COVID-19 policy changes and decreased smoking cessation rates among users of community-based services in Hong Kong: a longitudinal study Yee Tak Derek Cheung (Hong Kong, China)	13:22 - 13:25
<i>Moderated E-Posters</i> 12:40 - 13:40		MEP 06
ME-2-02 - Countering industry interference on emerging products Irene Patricia Reyes (Bangkok, Thailand)		
MEP177	Monitoring and exposing tobacco industry tactics in implementation of E-cigarette Ban in India Susan Samson (Vadodara, India)	12:40 - 12:43
MEP178	An analysis of e-cigarette policy action, inaction and industry influence. implications for youth uptake in New Zealand Lucy Hardie (Auckland, New Zealand)	12:43 - 12:46
MEP179	Success and challenge of banning new tobacco and nicotine products: the Hong Kong lesson Sophia Siu Chee Chan (Hong Kong, China)	12:46 - 12:49
MEP180	Countermeasures against tobacco industry influence on ENDS/HTPs policies: insights from Vietnam Hanh Nguyen NGUYEN (Hanoi, Vietnam)	12:49 - 12:52
MEP182	Tobacco industry's tactics in e-cigarette market expansion in Bangladesh Ehsanul Haque (DHAKA, Bangladesh)	12:52 - 12:55
MEP184	Towards health with justice: making the tobacco industry accountable through administrative liability Deborah Sy (Bangkok, Thailand)	12:55 - 12:58

MEP185	"Big Tobacco" Accountability Tribunals: a human rights approach to justice and reparation Tshibangu Kabanga (Usakos, Namibia)	12:58 - 13:01
MEP186	Monitoring and Alleviating tactics by Nicotine/Tobacco/Harm reduction industries, their Allies and Networks (MANTHAN): A novel approach SHIVAM KAPOOR (New Delhi, India)	13:01 - 13:04
MEP187	Building strong coalitions and policy champions to successfully advocate for the ban of new tobacco products in Vietnam Huyen Doan (Ha Noi, Vietnam)	13:04 - 13:07
MEP188	Exposing Tobacco Industry's Novel Tactic - Tobacco Harm Reduction (THR) Narrative Promoted using Radio Programs in Pakistan Waseem Iftikhar Janjua (Islamabad, Pakistan)	13:07 - 13:10
MEP189	Harm reduction actors employ strategic approaches to reach the youths and steer public opinion on electronic cigarettes in Indonesia Luh Putu Sudi Wahyuni (Denpasar, Indonesia)	13:10 - 13:13
MEP190	Industry interference in Latin America to undermine regulations on emerging products: the cases of Argentina, Brazil, Colombia, Guatemala and Mexico Mario Bedosti (Ciudad Autónoma de Buenos Aires, Argentina)	13:13 - 13:16
MEP191	Documenting and resisting industry intimidation: empowering advocates and researchers Phil Chamberlain (United Kingdom)	13:16 - 13:19

Symposium

14:00 - 15:00

The Forum

SY-1-08 - Electronic smoking devices: What can we learn from different regulatory approaches?

Ulysses Dorotheo (Philippines)

Indonesia: Legalising ESDs Amidst Tobacco Industry Interference Mouhamad Bigwanto (Jakarta, Indonesia)	14:00 - 14:00
Australia: E-cigarettes by Prescription Alecia Brooks (Australia)	14:00 - 14:00
Brazil: 2009 Ban on ESDs, Reaffirmed After 15 Years Mônica Andreis (Sao Paulo, Brazil)	14:00 - 14:00
Singapore's ESD ban - Protecting decades of tobacco control progress Heng Derrick (Singapore)	14:00 - 14:00

Symposium

14:00 - 15:00

Liffey A

SY-4-04 - Navigating challenges: Strengthening tobacco control while countering industry interference through collaboration in Latin America

Patricia Sosa (United States)

Diana Ceron Diaz (United States)

Overview of Progress, Challenges, and Lessons Learned in Tobacco Control in Latin America Diana Ceron Diaz (United States)	14:00 - 14:00
Recent Developments in the Adoption of WHO FCTC Article 13 for Tobacco and Nicotine Products, and the Tobacco Industry's Strategy to Commercialize Electronic Devices: The Cases of	14:00 - 14:00

Colombia, Mexico, Peru, and Uruguay

GUSTAVO SÓÑORA (Uruguay)

Rapidly Evolving Strategies by the Tobacco and Nicotine Industries to Make Harmful Products Appealing: Unmasking Deceptive Design and Glamorized Marketing

14:00 - 14:00

Inti Barrientos-Gutiérrez (Cuernavaca, Mexico)

Building and Empowering Networks to Advance Tobacco Control and Counter Tobacco Industry Interference in Latin America

14:00 - 14:00

Patricia Gutkowski (Argentina)

Youth Voices Driving Tobacco Control Advocacy in Latin America: Exposing Tobacco Industry Strategies Targeting Young People

14:00 - 14:00

Beatriz Albuquerque (Córdoba, Argentina)

Symposium

14:00 - 15:00

Liffey B

SY-3-02 - Heated tobacco products: An evidence update

Jamie Hartmann-Boyce (Amherst, United States)

Anna Gilmore (United Kingdom)

Insights from clinical trials on Heated Tobacco Products

14:00 - 14:00

Sophie Braznell (United Kingdom)

Heated tobacco products in Japan - marketing, perception, and health effects

14:00 - 14:00

Kota Katanoda (Tokyo, Japan)

How are Heated Tobacco Products used? Findings from the ITC Japan Project

14:00 - 14:00

Geoffrey T. Fong (Waterloo, Canada)

Spinning A Web of Misinformation: How Tobacco Companies Create An Environment of Acceptability For HTPs

14:00 - 14:00

Jorge Alday (New York, United States)

Symposium

14:00 - 15:00

Wicklow Hall 1

SY-4-05 - Facilitators and barriers to improving implementation of long-standing tobacco control laws with historically poor compliance: Lessons learned from city-level pilot

Katherine Wright (United States)

Interventions and lessons learned from implementing smoke-free laws in six cities in Indonesia

14:00 - 14:00

Bernadette Fellarika Nusarrivera (Jakarta, Indonesia)

Establishing and scaling enforcement mechanisms in Sindh Province to improve compliance with Pakistan's smoke-free law: interventions and lessons learned

14:00 - 14:00

Tanveer QaimKhani (Sindh, Pakistan)

Lessons learned from implementing tobacco vendor licensing and improving compliance with point-of-sale advertising bans in Ranchi, India

14:00 - 14:00

Deepak Kumar Mishra (New Delhi, India)

Strengthening implementation of Lanzhou's 100% smoke-free ordinance: a case study from China

14:00 - 14:00

Zheyuan Zhao (Lanzhou, China)

Qualitative evaluation findings from seven cities in four countries, identifying common facilitators and barriers that impact implementation of tobacco control laws

14:00 - 14:00

Lindsay White (New York, United States)

Special Session

14:00 - 14:45

Wicklow Hall 2B

SPS04 - What does the changing US global health policies mean for tobacco control and other global health issues?

Yolonda Richardson (Washington, D.C., United States)

Smita Baruah (United States)

Overview of Current US landscape

14:00 - 14:00

Brian King (United States)

Impact of U.S. global health landscape on tobacco control efforts at the country level

14:00 - 14:00

Iqbal Masud (Bangladesh)

Impacts of U.S. global health landscape on tobacco control efforts at the country level

14:00 - 14:00

Mumtaz Mughal (Pakistan)

Impact of U.S. global health landscape at the country level

14:00 - 14:00

Celine Awuor (Nairobi, Kenya)

Break/Networking

15:00 - 15:15

The Forum

Break

Plenary Session

15:15 - 16:00

The Forum

PL05 - A Milestone in Multilateralism: Reflecting on 20 Years of the WHO FCTC

Tih Ntiabang (Switzerland)

Welcome introduction

15:15 - 15:17

Opening panel - Minister of Health Ireland

15:17 - 15:22

First speaker

15:22 - 15:29

Reina Roa (Panama)

Second speaker

15:29 - 15:35

Patricia Lambert (South Africa)

Third speaker

15:35 - 15:41

Pekka Puska (Helsinki, Finland)

Fourth speaker

15:41 - 15:47

Hilario David De Los Santos (Philippines)

Fifth speaker

15:47 - 15:53

Ruediger Krech (Switzerland)

Sixth speaker

15:53 - 15:59

Andrew Black (Switzerland)

Closing remarks

15:59 - 16:00

Plenary Session

16:00 - 17:00

The Forum

PL06 - Closing session

Presentation of the Luther L. Terry Awards

16:00 - 16:00

Closing Remarks by the President of the Union, Prof. Guy Marks

16:00 - 16:00

Guy Marks (Australia)